



# **Delivering Reform:**

# How Americans Would Fix the U.S. Postal Service

Conducted by the Program for Public Consultation, School of Public Policy, University of Maryland

Field Dates: July 2 - August 12, 2015

**NATIONAL SAMPLE** 

Total sample size: 714

Oversample: 1542 from MD (533), OK (526), and VA (483)

Margin of error: +/-3.7%

**OKLAHOMA** 

State of Oklahoma: 443 Oversample in OK-4: 92

Congressional District 4 total: 181

Total sample size: 535

Margin of error in OK: +/- 4.7%

Margin of error in OK-4: +/- 7.3%

**VIRGINIA** 

Total sample size: 505

Margin of error in VA: +/- 4.4%

**MARYLAND** 

State of Maryland: 432 Oversample in MD-7: 118

Congressional District 7 total: 174

Total sample size: 550

Margin of error in MD: +/- 4.7% Margin of error in MD-7: +/- 7.4%

**AGGREGATE** 

Aggregate sample size: 2256

#### BRIEFING

These days there is much discussion about a number of issues related to the US Postal Service. Congress is currently considering several bills for addressing these issues.

The broadest issue is that US Postal Service has been under a lot of financial pressure because of two problems.

- The level of Postal Service business went down a lot during the economic downturn.
- With the growth of the Internet, the volume of some kinds of mail have gone down, which has reduced Postal Service revenues--i.e., the money it makes. Though the Internet has been good for the Postal Service's package business, it has also reduced the use of first class mail.

Because of these two problems the US Postal Service lost quite a lot of money between 2008 and 2012 and it had to borrow money as a result.

More recently, two things have happened that have improved this situation.

- The economy improved, increasing mailing activity and thus increasing the Postal Service's revenues.
- The Postal Service made many changes in the way it operates, significantly reducing the size of its workforce and making its operations more efficient, and thus reducing costs.

But right now the Postal Service is still not making enough money to meet the requirements that Congress has set for it.

Numerous options have been proposed by the Postmaster General and in Congress to address this problem.

Many of these options would make the Postal Service more efficient. But they are controversial because they also require making changes that could reduce the level of service to customers. We will look at these proposals shortly.

Another option is to reduce a certain requirement that Congress has placed on the Postal Service related to its retiree health benefits program. This option has stimulated quite a lot of attention and debate because if Congress were to remove or modify this requirement this would substantially lessen the pressure on the Postal Service's finances. So we will address it first.

#### RETIREE HEALTH BENEFITS

Here is the controversy. For many years the Postal Service paid for the current health insurance costs of employees and people who previously worked for the postal service and are now retired.

In 2006, Congress made a new requirement that the Postal Service also make payments into a fund to cover 100% of:

• the projected *future* health insurance costs of all current retirees

• the projected *future* health insurance costs of all current workers for when they retire.

These required payments were, on average, \$5.5 billion per year over ten years.

For the first few years the Postal Service was able to make these payments so that the fund reached the level of covering approximately 50% of those projected future costs.

However, with the economic downturn and the other financial problems the Postal Service encountered, the Postmaster General said it did not have the funds to keep making these payments. Thus, it missed several payments and is now \$16.7 billion in arrears.

The Postmaster General has requested that the law be changed so that the Postal Service is not required to make further payments to the fund.

So the proposal for you to now consider is for Congress to change the law and either end or reduce the requirement for making these pre-payments for projected future retirement health benefits.

Here are two arguments in **favor** of this option. For each, please select whether you find it convincing or unconvincing:

### **Arguments in Favor of Policy Option**

[Q1.] This requirement for a \$5.5 billion payments every year is siphoning off all the Postal Service's available money. This prevents the Postal Service from investing to improve its capacity and become more efficient. Letting it become more efficient will put the Postal Service in a stronger position to meet all its future obligations.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 30              | 44                  | 74               | 17                    | 9                    | 26                 | 1                          |
| GOP      | 30              | 43                  | 73               | 17                    | 10                   | 27                 |                            |
| Dem.     | 35              | 41                  | 76               | 16                    | 7                    | 23                 | 1                          |
| Indep.   | 22              | 48                  | 70               | 21                    | 9                    | 30                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 28              | 52                  | 80               | 14                    | 5                    | 19                 | <1                         |
| GOP      | 24              | 51                  | 75               | 18                    | 6                    | 24                 | 1                          |
| Dem.     | 34              | 55                  | 89               | 8                     | 3                    | 11                 |                            |
| Indep.   | 26              | 47                  | 73               | 22                    | 5                    | 27                 |                            |
| OK-4     | 27              | 49                  | 76               | 17                    | 6                    | 23                 | <1                         |
|          |                 |                     |                  |                       |                      |                    |                            |

| Virginia        | 27       | 54       | 81       | 13       | 5      | 18       | 1                |
|-----------------|----------|----------|----------|----------|--------|----------|------------------|
| GOP             | 30       | 47       | 77       | 16       | 6      | 22       | 1                |
| Dem.            | 27       | 57       | 84       | 11       | 3      | 14       | 2                |
| Indep.          | 25       | 58       | 83       | 13       | 5      | 18       |                  |
|                 |          |          |          |          |        |          |                  |
|                 |          |          |          |          |        |          |                  |
| Maryland        | 28       | 46       | 74       | 18       | 6      | 24       | 2                |
| Maryland<br>GOP | 28<br>26 | 46<br>48 | 74<br>74 | 18<br>19 | 6<br>6 | 24<br>25 | 2                |
|                 |          |          |          |          |        |          | 2<br>1<br>2      |
| GOP             | 26       | 48       | 74       | 19       | 6      | 25       | 2<br>1<br>2<br>4 |

[Q2.] The requirement to prefund all future obligations at the 100% level is completely out of the ordinary. With only one exception, no other government agency is required to do this. About a third of corporations who offer retiree health benefits do any prefunding. The level of prefunding the Postal Service has already reached (about 50%) is far more than what corporations do and is fully adequate.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                 |                     |                  |                       |                      |                    |                            |
| National | 49              | 34                  | 83               | 11                    | 6                    | 17                 | 1                          |
| GOP      | 53              | 29                  | 82               | 12                    | 6                    | 18                 |                            |
| Dem.     | 52              | 36                  | 88               | 8                     | 3                    | 11                 | 1                          |
| Indep.   | 39              | 38                  | 77               | 14                    | 8                    | 22                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 49              | 38                  | 87               | 10                    | 3                    | 13                 | <1                         |
| GOP      | 45              | 40                  | 85               | 10                    | 5                    | 15                 |                            |
| Dem.     | 54              | 35                  | 89               | 8                     | 2                    | 10                 | 1                          |
| Indep.   | 40              | 37                  | 77               | 19                    | 4                    | 23                 |                            |
| OK-4     | 50              | 38                  | 88               | 9                     | 3                    | 12                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 45              | 38                  | 83               | 13                    | 3                    | 16                 | 1                          |
| GOP      | 46              | 35                  | 81               | 16                    | 4                    | 20                 |                            |
| Dem.     | 48              | 40                  | 88               | 10                    | 1                    | 11                 | 2                          |
| Indep.   | 46              | 39                  | 85               | 13                    | 3                    | 16                 |                            |
|          |                 |                     |                  |                       |                      |                    |                            |

| Maryland | 45 | 38 | 83 | 10 | 5 | 15 | 2 |
|----------|----|----|----|----|---|----|---|
| GOP      | 47 | 39 | 86 | 12 | 2 | 14 | 1 |
| Dem.     | 44 | 37 | 81 | 10 | 7 | 17 | 2 |
| Indep.   | 42 | 38 | 80 | 11 | 6 | 17 | 4 |
| MD-7     | 38 | 43 | 81 | 14 | 4 | 18 | 2 |

Here are two arguments **against** changing the prefunding requirement. For each, please select whether you find it convincing or unconvincing:

# **Arguments Against Policy Option**

[Q3.] The responsible thing for the Postal Service to do is to make payments for these future obligations now. These benefits have already been earned by workers and it is only right to make completely sure that this obligation can be met. The Postal Service's financial condition may get worse in the long run.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 19              | 35                  | 54               | 27                    | 18                   | 45                 | 1                          |
| GOP      | 24              | 28                  | 52               | 28                    | 20                   | 48                 | <1                         |
| Dem.     | 16              | 38                  | 54               | 26                    | 20                   | 46                 |                            |
| Indep.   | 17              | 43                  | 60               | 27                    | 11                   | 38                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 16              | 39                  | 55               | 32                    | 12                   | 44                 | 1                          |
| GOP      | 18              | 39                  | 57               | 33                    | 9                    | 42                 | 1                          |
| Dem.     | 15              | 37                  | 52               | 32                    | 15                   | 47                 | 1                          |
| Indep.   | 16              | 45                  | 61               | 26                    | 12                   | 38                 | 2                          |
| OK-4     | 15              | 36                  | 51               | 36                    | 13                   | 49                 | <1                         |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 17              | 36                  | 53               | 30                    | 16                   | 46                 | 1                          |
| GOP      | 14              | 42                  | 56               | 28                    | 15                   | 43                 | 1                          |
| Dem.     | 21              | 33                  | 54               | 32                    | 13                   | 45                 | 1                          |
| Indep.   | 15              | 34                  | 49               | 31                    | 20                   | 51                 |                            |
|          |                 |                     |                  |                       |                      |                    |                            |
| Maryland | 22              | 33                  | 55               | 28                    | 15                   | 43                 | 1                          |
| GOP      | 20              | 35                  | 55               | 32                    | 13                   | 45                 | 1                          |
| Dem.     | 26              | 30                  | 56               | 24                    | 18                   | 42                 | 2                          |
| Indep.   | 13              | 39                  | 52               | 37                    | 12                   | 49                 |                            |
| MD-7     | 18              | 36                  | 54               | 27                    | 16                   | 43                 | 2                          |

[Q4.] If the Postal Service's financial condition gets worse and it can't cover the costs of its retiree health benefits, the government would probably have to step in and bail it out. The Postal Service needs to make sure now that it can take care of its future obligations without throwing the problem into the American taxpayers' lap.

|          | Very<br>convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|--------------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                    |                     |                  |                       |                      |                    |                            |
| National | 31                 | 33                  | 64               | 20                    | 16                   | 36                 | 1                          |
| GOP      | 33                 | 31                  | 64               | 16                    | 19                   | 35                 |                            |
| Dem.     | 28                 | 32                  | 60               | 22                    | 18                   | 40                 |                            |
| Indep.   | 31                 | 38                  | 69               | 21                    | 10                   | 31                 | 2                          |
|          |                    |                     |                  |                       |                      |                    |                            |
| Oklahoma | 27                 | 41                  | 68               | 17                    | 14                   | 31                 | <1                         |
| GOP      | 32                 | 42                  | 74               | 17                    | 9                    | 26                 | 1                          |
| Dem.     | 23                 | 42                  | 65               | 17                    | 18                   | 35                 |                            |
| Indep.   | 26                 | 37                  | 63               | 21                    | 16                   | 37                 |                            |
| OK-4     | 31                 | 33                  | 64               | 23                    | 13                   | 36                 | <1                         |
|          |                    |                     |                  |                       |                      |                    |                            |
| Virginia | 32                 | 36                  | 68               | 21                    | 11                   | 32                 | 1                          |
| GOP      | 35                 | 32                  | 67               | 22                    | 11                   | 33                 | 1                          |
| Dem.     | 28                 | 34                  | 62               | 25                    | 13                   | 38                 | 1                          |
| Indep.   | 34                 | 38                  | 72               | 17                    | 10                   | 27                 |                            |
|          |                    |                     |                  |                       |                      |                    |                            |
| Maryland | 30                 | 33                  | 63               | 22                    | 14                   | 36                 | 1                          |
| GOP      | 30                 | 35                  | 65               | 23                    | 11                   | 34                 | 1                          |
| Dem.     | 33                 | 30                  | 63               | 20                    | 16                   | 36                 | 2                          |
| Indep.   | 22                 | 40                  | 62               | 27                    | 11                   | 38                 |                            |
| MD-7     | 33                 | 38                  | 71               | 18                    | 8                    | 26                 | 3                          |

Now that you have evaluated the arguments for changing the prefunding requirement, please select how acceptable you would find two specific proposals.

## **Assessing the Proposals**

[Q5a.] The first proposal is to end the requirement for further prefunding payments toward projected future health benefits. The money that has already been put in the fund (covering about 50% of projected costs) would remain and could not be used for other purposes.

|                 | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|-----------------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National        | 18                         | 18                       | 64                   | 1                          | 6.7  |
| GOP             | 16                         | 19                       | 65                   | <1                         | 6.9  |
| Dem.            | 16                         | 17                       | 67                   |                            | 6.8  |
| Indep.          | 23                         | 17                       | 59                   | 1                          | 6.1  |
| Oklahoma        | 14                         | 16                       | 70                   | <1                         | 6.9  |
| GOP             | 14                         | 15                       | 71                   |                            |      |
| Dem.            | 14                         | 14                       | 72                   | 1                          |      |
| Indep.          | 14                         | 25                       | 61                   |                            |      |
| OK-4            | 15                         | 11                       | 73                   | 1                          | 7.0  |
| Virginia<br>GOP | 18<br>18                   | 15<br>11                 | 67<br>70             | <1<br>1                    | 6.7  |
| Dem.            | 19                         | 13                       | 68                   |                            |      |
| Indep.          | 17                         | 18                       | 64                   | 1                          |      |
| Maryland        | 15                         | 17                       | 68                   | 1                          | 6.8  |
| GOP             | 14                         | 17                       | 69                   | 1                          |      |
| Dem.            | 14                         | 13                       | 72                   | 1                          |      |
| Indep.          | 18                         | 25                       | 57                   |                            |      |
| MD-7            | 10                         | 15                       | 75                   | 1                          | 7.2  |

[Q5b.] A second proposal is to reduce the prefunding level from its current requirement of covering 100% of future costs down to 80%, and to significantly stretch out the period for reaching that level.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National | 20                         | 17                       | 63                   | <1                         | 6.4  |
| GOP      | 22                         | 14                       | 63                   |                            | 6.3  |
| Dem.     | 19                         | 17                       | 64                   |                            | 6.4  |
| Indep.   | 19                         | 22                       | 59                   | 1                          | 6.3  |
|          |                            |                          |                      |                            |      |

| GOP       12       15       73         Dem.       11       15       74       1         Indep.       10       28       62         OK-4       12       21       67       <1       6.6         Virginia       17       15       68       <1       6.6         GOP       17       16       67       72         Indep.       17       15       68         Maryland       19       13       68       <1       6.5         GOP       18       12       70 | Oklahoma | 11 | 17 | 72 | 1  | 6.9 |
|--|----------|----|----|----|----|-----|
| Indep.       10       28       62         OK-4       12       21       67       <1   | GOP      | 12 | 15 | 73 |    |     |
| OK-4       12       21       67       <1   | Dem.     | 11 | 15 | 74 | 1  |     |
| Virginia       17       15       68       <1   | Indep.   | 10 | 28 | 62 |    |     |
| GOP     17     16     67       Dem.     16     12     72       Indep.     17     15     68       Maryland     19     13     68     <1  | OK-4     | 12 | 21 | 67 | <1 | 6.6 |
| GOP     17     16     67       Dem.     16     12     72       Indep.     17     15     68       Maryland     19     13     68     <1  |          |    |    |    |    |     |
| Dem.       16       12       72         Indep.       17       15       68         Maryland       19       13       68       <1   | Virginia | 17 | 15 | 68 | <1 | 6.6 |
| Indep.     17     15     68       Maryland     19     13     68     <1   | GOP      | 17 | 16 | 67 |    |     |
| Maryland         19         13         68         <1         6.5           GOP         18         12         70  | Dem.     | 16 | 12 | 72 |    |     |
| GOP 18 12 70   | Indep.   | 17 | 15 | 68 |    |     |
| GOP 18 12 70   |          |    |    |    |    |     |
|  | Maryland | 19 | 13 | 68 | <1 | 6.5 |
|  | GOP      | 18 | 12 | 70 |    |     |
| Dem. 18 14 68  | Dem.     | 18 | 14 | 68 |    |     |
| Indep. 19 14 67  | Indep.   | 19 | 14 | 67 |    |     |
| MD-7 15 22 63 1 6.5  | MD-7     | 15 | 22 | 63 | 1  | 6.5 |

#### **REVENUES**

We are now going consider a number of options for giving the Postal Service permission to modify the way it operates.

As discussed above, the Postal Service is not able to meet its current requirements. While it is possible that the Congress may lessen the requirement for prefunding, right now the Postal Service must still deal with it.

Furthermore, the Postmaster General says that, even if the prefunding requirement were lifted, the Postal Service would still be under pressure from various changes, primarily due to the Internet reducing certain kinds of mail.

The Postal Service is also in a challenging position financially. Recently it has had to borrow money from the US Treasury and this credit line is now exhausted. As you may know, the Postal Service is not funded by the federal government but by its business activities.

Thus, the Postmaster General and some members of Congress have called for giving the Postal Service permission to make certain changes in the way it does business in order to make it more viable in the long term.

You will now be presented a series of options that are being considered. These options have been proposed by the Postmaster General, by the Inspector General of the Postal Service, or in bills being considered in Congress.

These include options for **increasing revenues** and for **reducing costs**. Some of these options involve changes in the nature of the role of the Postal Service. Thus, they are quite controversial. You will be asked to evaluate the arguments for and against each option.

After evaluating all the options, you will select a package of options that you think includes the best ideas.

We will explore options for increasing revenues first.

### **Increasing Postal Rates**

One possibility for increasing revenues is to raise postal rates.

In general, the Postal Service can raise rates only at the rate of inflation for most of its mail. You may have seen the price of a stamp for a first class letter go up now and then—most recently it went up to 49 cents for an ounce. But after adjusting for inflation, the price of first class mail has actually stayed quite constant for some decades. Rates for commercial bulk mail have also remained stable after adjusting for inflation.

The problem for the Postal Service is that its costs have been going up faster than inflation. Thus, the Postal Service has requested that it be allowed to raise some of its rates faster than inflation when its costs are growing faster than inflation.

It has been proposed that Congress enable the Postal Service to raise its prices on the delivery of some classes of mail by more than the rate of inflation.

There is a Postal Regulatory Commission (PRC) that would still have to approve each rate increase. The PRC's members are appointed by the president and approved by the Senate to oversee the Postal Service and ensure that it acts consistent with the public interest.

Here are two arguments in **favor** of the option to allow the Postal Service to raise some of its rates faster than inflation when its costs are growing faster than inflation. For each, please select whether you find it convincing or unconvincing:

### **Arguments in Favor of Policy Option**

[Q6.] If the Postal Service is losing money, it makes no sense to prevent it from raising its rates to reflect its real costs. The prices of many things go up faster than inflation. For a number of reasons, especially the rise of email and electronic billing, the volume of first-class mail has gone down. At the same time, the number of addresses served continues to grow. Postal rates have to reflect this new reality.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 36              | 45                  | 81               | 12                    | 7                    | 19                 | 1                          |
| GOP      | 34              | 43                  | 77               | 14                    | 8                    | 22                 |                            |
| Dem.     | 39              | 46                  | 85               | 9                     | 6                    | 15                 | <1                         |
| Indep.   | 33              | 45                  | 78               | 14                    | 7                    | 21                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |

| Oklahoma | 34 | 45 | 79 | 15 | 5 | 20 | 1  |
|----------|----|----|----|----|---|----|----|
| GOP      | 33 | 39 | 72 | 21 | 7 | 28 |    |
| Dem.     | 38 | 51 | 89 | 7  | 2 | 9  | 3  |
| Indep.   | 29 | 43 | 72 | 21 | 7 | 28 |    |
| OK-4     | 34 | 45 | 79 | 11 | 9 | 20 | 1  |
|          |    |    |    |    |   |    |    |
| Virginia | 37 | 45 | 82 | 13 | 5 | 18 | <1 |
| GOP      | 37 | 45 | 82 | 14 | 4 | 18 |    |
| Dem.     | 39 | 48 | 87 | 9  | 3 | 12 | 1  |
| Indep.   | 36 | 40 | 76 | 16 | 8 | 24 |    |
|          |    |    |    |    |   |    |    |
| Maryland | 32 | 48 | 80 | 15 | 5 | 20 | <1 |
| GOP      | 28 | 49 | 77 | 20 | 3 | 23 | 1  |
| Dem.     | 35 | 46 | 81 | 13 | 6 | 19 | <1 |
| Indep.   | 28 | 52 | 80 | 13 | 7 | 20 |    |
| MD-7     | 30 | 48 | 78 | 15 | 6 | 21 | 2  |

[Q7.] The only way to keep the Postal Service going, while not allowing it to raise its rates in step with its costs, is for the US government to subsidize (i.e. give taxpayer money to) the Postal Service. At present the US government does not subsidize the Postal Service and it should stay that way. The businesses and individuals who use the mail should pay its real costs, not US taxpayers.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                 |                     |                  |                       |                      |                    |                            |
| National | 33              | 36                  | 69               | 16                    | 15                   | 31                 | <1                         |
| GOP      | 38              | 32                  | 70               | 13                    | 17                   | 30                 |                            |
| Dem.     | 31              | 37                  | 68               | 20                    | 12                   | 32                 |                            |
| Indep.   | 30              | 39                  | 69               | 15                    | 15                   | 30                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 36              | 36                  | 72               | 18                    | 10                   | 28                 | 1                          |
| GOP      | 41              | 30                  | 71               | 17                    | 12                   | 29                 | 1                          |
| Dem.     | 31              | 42                  | 73               | 19                    | 8                    | 27                 | 1                          |
| Indep.   | 35              | 35                  | 70               | 21                    | 10                   | 31                 |                            |
| OK-4     | 43              | 33                  | 76               | 20                    | 4                    | 24                 | <1                         |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 33              | 32                  | 65               | 24                    | 10                   | 34                 | <1                         |
| GOP      | 37              | 32                  | 69               | 19                    | 12                   | 31                 |                            |
| Dem.     | 29              | 32                  | 61               | 31                    | 7                    | 38                 | 1                          |
| Indep.   | 36              | 34                  | 70               | 19                    | 11                   | 30                 |                            |

| Maryland | 29 | 38 | 67 | 21 | 12 | 33 | <1 |
|----------|----|----|----|----|----|----|----|
| GOP      | 34 | 32 | 66 | 18 | 14 | 32 | 1  |
| Dem.     | 27 | 41 | 68 | 23 | 9  | 32 | <1 |
| Indep.   | 27 | 39 | 66 | 20 | 14 | 34 |    |
| MD-7     | 25 | 40 | 65 | 18 | 15 | 33 | 2  |

Here are some arguments **against** allowing the Postal Service to raise some of its rates faster than inflation. For each, please select whether you find it convincing or unconvincing:

# **Arguments Against Policy Option**

[Q8.] The Postmaster General has made numerous proposals to help the Postal Service be more cost-effective, but current law does not allow some of these changes to be made. Congress should first permit those changes and see how much they get the costs down. If we raise the rates now, business customers will only switch to online communication faster, undermining the purpose of the rate increase.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 34              | 39                  | 73               | 18                    | 7                    | 25                 | 1                          |
| GOP      | 36              | 35                  | 73               | 22                    | 7                    | 29                 | <1                         |
| Dem.     | 32              | 41                  | 73               | 18                    | 9                    | 27                 | <1                         |
| Indep.   | 37              | 41                  | 78               | 14                    | 6                    | 20                 | 2                          |
|          |                 | <u> </u>            |                  |                       |                      |                    | _                          |
| Oklahoma | 32              | 47                  | 79               | 16                    | 2                    | 18                 | 3                          |
| GOP      | 37              | 41                  | 78               | 19                    | 3                    | 22                 | 1                          |
| Dem.     | 30              | 52                  | 82               | 12                    | 2                    | 14                 | 4                          |
| Indep.   | 26              | 53                  | 79               | 17                    | 3                    | 20                 |                            |
| OK-4     | 35              | 41                  | 76               | 20                    | 3                    | 23                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 32              | 42                  | 74               | 19                    | 6                    | 25                 | 1                          |
| GOP      | 34              | 39                  | 73               | 21                    | 5                    | 26                 | 1                          |
| Dem.     | 28              | 48                  | 76               | 18                    | 5                    | 23                 | 1                          |
| Indep.   | 36              | 35                  | 71               | 23                    | 7                    | 30                 |                            |
|          |                 |                     |                  |                       |                      |                    |                            |

| Maryland | 32 | 43 | 75 | 17 | 7 | 24 | 1 |
|----------|----|----|----|----|---|----|---|
| GOP      | 36 | 45 | 81 | 15 | 4 | 19 |   |
| Dem.     | 32 | 40 | 72 | 19 | 8 | 27 | 2 |
| Indep.   | 28 | 47 | 75 | 15 | 8 | 23 | 2 |
| MD-7     | 39 | 32 | 71 | 20 | 7 | 27 | 2 |

[Q9.] Mail is a critical part of the American economy. American businesses have to be able to plan based on stable postal rates that will not go up faster than inflation. If the Postal Service can raise rates faster than inflation it could disrupt the economy.

|          | Very<br>convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|--------------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                    |                     |                  |                       |                      |                    |                            |
| National | 19                 | 31                  | 50               | 31                    | 19                   | 50                 | 1                          |
| GOP      | 21                 | 29                  | 50               | 32                    | 18                   | 50                 | <1                         |
| Dem.     | 19                 | 30                  | 49               | 31                    | 21                   | 52                 |                            |
| Indep.   | 17                 | 34                  | 51               | 28                    | 19                   | 47                 | 2                          |
|          |                    |                     |                  |                       |                      |                    |                            |
| Oklahoma | 17                 | 39                  | 56               | 29                    | 13                   | 42                 | 2                          |
| GOP      | 14                 | 41                  | 55               | 30                    | 14                   | 44                 | 2                          |
| Dem.     | 18                 | 38                  | 56               | 27                    | 14                   | 41                 | 4                          |
| Indep.   | 19                 | 37                  | 56               | 33                    | 11                   | 44                 |                            |
| OK-4     | 18                 | 35                  | 53               | 30                    | 15                   | 45                 | 2                          |
|          |                    |                     |                  |                       |                      |                    |                            |
| Virginia | 18                 | 31                  | 49               | 36                    | 14                   | 50                 | 1                          |
| GOP      | 20                 | 30                  | 50               | 35                    | 14                   | 49                 | 1                          |
| Dem.     | 16                 | 29                  | 45               | 40                    | 15                   | 55                 | 1                          |
| Indep.   | 17                 | 30                  | 47               | 36                    | 17                   | 53                 |                            |
|          |                    |                     |                  |                       |                      |                    |                            |
| Maryland | 17                 | 32                  | 49               | 35                    | 16                   | 51                 | 1                          |
| GOP      | 16                 | 37                  | 53               | 37                    | 10                   | 47                 |                            |
| Dem.     | 18                 | 29                  | 47               | 35                    | 17                   | 52                 | 1                          |
| Indep.   | 17                 | 35                  | 52               | 29                    | 18                   | 47                 | 1                          |
| MD-7     | 19                 | 35                  | 54               | 22                    | 20                   | 42                 | 3                          |

Now that you have evaluated the arguments, here is a specific proposal for allowing the US Postal Service to increase postal rates.

### **Assessing the Proposal**

[Q10.] The general requirement that rates cannot rise faster than inflation would be phased out over three years. The Postal Service would be allowed to raise a postal rate in step with its costs for that type of mail, even if that would mean rates would rise faster than inflation. The Postal Regulatory Commission would still have to review and approve each rate increase.

Please select how acceptable you find this proposal on the scale below.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National | 19                         | 19                       | 61                   | 1                          | 6.3  |
| GOP      | 23                         | 18                       | 58                   | 2                          | 6.1  |
| Dem.     | 17                         | 19                       | 65                   |                            | 6.5  |
| Indep.   | 18                         | 22                       | 59                   | 1                          | 6.4  |
| Oklahoma | 19                         | 18                       | 62                   | 1                          | 6.3  |
| GOP      | 22                         | 17                       | 61                   |                            |      |
| Dem.     | 18                         | 18                       | 63                   | 2                          |      |
| Indep.   | 16                         | 25                       | 60                   |                            |      |
| OK-4     | 23                         | 14                       | 63                   | <1                         | 6.2  |
| Virginia | 17                         | 19                       | 64                   | <1                         | 6.4  |
| GOP      | 16                         | 18                       | 66                   | 1                          |      |
| Dem.     | 14                         | 18                       | 68                   |                            |      |
| Indep.   | 20                         | 18                       | 62                   |                            |      |
| Maryland | 21                         | 18                       | 61                   | <1                         | 6.3  |
| GOP      | 24                         | 18                       | 58                   |                            |      |
| Dem.     | 16                         | 19                       | 65                   |                            |      |
| Indep.   | 28                         | 18                       | 54                   |                            |      |
| MD-7     | 18                         | 24                       | 59                   |                            | 6.5  |

Another idea for the Postal Service to grow revenues is to allow it to branch out into other areas and offer a wider range of products and services than it does now.

#### **NEW LINES OF BUSINESS**

Currently, the Postal Service is prohibited by law from diversifying beyond standard postal services. Before 2006, the Postal Service had authority to offer products such as photocopier access, pre-paid phone cards and others, but this authority was removed by an act of Congress.

The Postal Service has proposed to offer a number of new, non-postal products and services to increase its revenue. However, Congress must first change the law to accommodate this request.

Here are arguments in **favor** of and **against** permitting the Postal Service to offer a wider range of products and services. Please select whether you find each one convincing or unconvincing:

### **Argument in Favor of Policy Option**

[Q11.] Congress does not provide the Postal Service any subsidy, but does expect it to operate successfully as a business. But at the same time it ties the Postal Service's hands by not allowing it to diversify or innovate. Meanwhile, the Postal Service has had serious financial difficulties. Allowing the Postal Service to experiment with offering new products and services could help its bottom line as well as provide things its customers need and want.

|          | Very<br>convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|--------------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                    |                     |                  |                       |                      |                    |                            |
| National | 64                 | 27                  | 91               | 6                     | 3                    | 9                  | 1                          |
| GOP      | 57                 | 30                  | 87               | 10                    | 2                    | 12                 | <1                         |
| Dem.     | 72                 | 24                  | 96               | 2                     | 3                    | 5                  |                            |
| Indep.   | 61                 | 28                  | 89               | 6                     | 5                    | 11                 | 1                          |
|          |                    |                     |                  |                       |                      |                    |                            |
| Oklahoma | 64                 | 28                  | 92               | 5                     | 3                    | 8                  | <1                         |
| GOP      | 62                 | 26                  | 88               | 8                     | 4                    | 12                 | 1                          |
| Dem.     | 70                 | 28                  | 98               | 2                     | 1                    | 3                  |                            |
| Indep.   | 52                 | 38                  | 90               | 5                     | 5                    | 10                 |                            |
| OK-4     | 67                 | 25                  | 92               | 5                     | 3                    | 8                  | <1                         |
|          |                    |                     |                  |                       |                      |                    |                            |
| Virginia | 66                 | 26                  | 92               | 6                     | 2                    | 7                  |                            |
| GOP      | 62                 | 33                  | 95               | 5                     | 1                    | 6                  |                            |
| Dem.     | 72                 | 19                  | 91               | 7                     | 2                    | 9                  |                            |
| Indep.   | 65                 | 25                  | 90               | 6                     | 4                    | 10                 |                            |
|          |                    |                     |                  |                       |                      |                    |                            |

| Maryland | 64 | 26 | 90 | 7  | 3 | 10 | 1  |
|----------|----|----|----|----|---|----|----|
| GOP      | 58 | 32 | 90 | 5  | 1 | 6  | 5  |
| Dem.     | 70 | 19 | 89 | 8  | 3 | 11 | <1 |
| Indep.   | 52 | 38 | 90 | 6  | 5 | 11 |    |
| MD-7     | 59 | 21 | 80 | 15 | 5 | 20 | 1  |

# **Argument Against Policy Option**

[Q12.] The US is a free market economy. The Postal Service, while independent, is still a government agency with a huge retail network--32,000 post offices and 70,000 other stores where people can buy stamps, mail packages, etc. If the Postal Service uses this leverage to compete, this would be unfair to other businesses in those lines of work. The Postal Service doesn't pay local taxes and gets some breaks from zoning laws. Some small businesses could be driven out of the market.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                 |                     |                  |                       |                      |                    |                            |
| National | 14              | 34                  | 48               | 29                    | 23                   | 52                 | <1                         |
| GOP      | 17              | 37                  | 54               | 26                    | 20                   | 46                 | <1                         |
| Dem.     | 14              | 30                  | 44               | 30                    | 27                   | 57                 |                            |
| Indep.   | 12              | 36                  | 48               | 30                    | 20                   | 50                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 14              | 34                  | 48               | 34                    | 18                   | 52                 | 1                          |
| GOP      | 16              | 37                  | 53               | 31                    | 16                   | 47                 | 1                          |
| Dem.     | 10              | 31                  | 41               | 35                    | 23                   | 58                 | 1                          |
| Indep.   | 16              | 33                  | 49               | 39                    | 11                   | 50                 | 2                          |
| OK-4     | 14              | 34                  | 48               | 36                    | 15                   | 51                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 13              | 30                  | 43               | 41                    | 17                   | 58                 |                            |
| GOP      | 18              | 26                  | 44               | 42                    | 15                   | 57                 |                            |
| Dem.     | 9               | 31                  | 40               | 41                    | 18                   | 59                 |                            |
| Indep.   | 12              | 30                  | 42               | 39                    | 19                   | 58                 |                            |
|          |                 |                     |                  |                       |                      |                    |                            |
| Maryland | 11              | 35                  | 46               | 35                    | 19                   | 54                 | 1                          |
| GOP      | 13              | 39                  | 52               | 34                    | 13                   | 47                 | 2                          |
| Dem.     | 11              | 31                  | 42               | 34                    | 24                   | 58                 | <1                         |
| Indep.   | 8               | 38                  | 46               | 40                    | 13                   | 53                 | 1                          |
| MD-7     | 14              | 36                  | 50               | 30                    | 20                   | 50                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |

Now that you have evaluated the arguments, here are some proposals that have been made for **new products or services** that the Postal Service might offer. For each one, please indicate how acceptable it is to you.

# **Assessing the Proposals**

[Q13.] Sell to private companies advertising space on the sides of postal trucks and in post offices.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
|          |                            |                          |                      |                            |      |
| National | 20                         | 17                       | 62                   | 1                          | 6.6  |
| GOP      | 22                         | 16                       | 61                   | 1                          | 6.5  |
| Dem.     | 18                         | 16                       | 66                   |                            | 6.7  |
| Indep.   | 21                         | 19                       | 57                   | 2                          | 6.6  |
|          |                            |                          |                      |                            |      |
| Oklahoma | 21                         | 15                       | 64                   | <1                         | 6.6  |
| GOP      | 23                         | 13                       | 64                   |                            |      |
| Dem.     | 17                         | 18                       | 65                   |                            |      |
| Indep.   | 28                         | 11                       | 60                   | 2                          |      |
| OK-4     | 25                         | 8                        | 67                   | <1                         | 6.5  |
|          |                            |                          |                      |                            |      |
| Virginia | 21                         | 13                       | 65                   | 1                          | 6.6  |
| GOP      | 16                         | 15                       | 69                   | 1                          |      |
| Dem.     | 24                         | 12                       | 63                   | 1                          |      |
| Indep.   | 24                         | 11                       | 65                   |                            |      |
|          |                            |                          |                      |                            |      |
| Maryland | 23                         | 12                       | 65                   | 1                          | 6.5  |
| GOP      | 23                         | 11                       | 65                   | 2                          |      |
| Dem.     | 20                         | 13                       | 67                   |                            |      |
| Indep.   | 31                         | 11                       | 58                   |                            |      |
| MD-7     | 25                         | 16                       | 59                   |                            | 6.5  |

[Q14.] Provide self-service photocopying for a fee.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National | 9                          | 6                        | 85                   | 1                          | 8.0  |
| GOP      | 15                         | 7                        | 79                   |                            | 7.6  |
| Dem.     | 5                          | 4                        | 92                   |                            | 8.5  |
| Indep.   | 7                          | 8                        | 83                   | 2                          | 8.0  |
| Oklahoma | 8                          | 6                        | 86                   | <1                         | 8.1  |
| GOP      | 9                          | 6                        | 85                   |                            |      |
| Dem.     | 5                          | 5                        | 90                   | 1                          |      |
| Indep.   | 11                         | 11                       | 79                   |                            | 0.2  |
| OK-4     | 8                          | 6                        | 86                   |                            | 8.2  |
| Virginia | 10                         | 7                        | 83                   | 1                          | 8.0  |
| GOP      | 5                          | 8                        | 87                   | 1                          |      |
| Dem.     | 9                          | 8                        | 82                   | 1                          |      |
| Indep.   | 12                         | 5                        | 83                   |                            |      |
| Maryland | 7                          | 8                        | 85                   | 1                          | 8.1  |
| GOP      | 6                          | 7                        | 86                   | 1                          |      |
| Dem.     | 7                          | 8                        | 85                   |                            |      |
| Indep.   | 10                         | 6                        | 83                   | 1                          |      |
| MD-7     | 9                          | 8                        | 83                   |                            | 8.1  |

[Q15.] Provide Internet access in post offices for a fee

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National | 19                         | 15                       | 64                   | 2                          | 6.8  |
| GOP      | 26                         | 16                       | 58                   |                            | 6.2  |
| Dem.     | 12                         | 12                       | 72                   | 4                          | 7.4  |
| Indep.   | 20                         | 19                       | 59                   | 2                          | 6.6  |
|          |                            |                          |                      |                            |      |

| Oklahoma | 17 | 14 | 69 | <1 | 7.0 |
|----------|----|----|----|----|-----|
| GOP      | 18 | 14 | 68 |    |     |
| Dem.     | 14 | 15 | 71 | 1  |     |
| Indep.   | 21 | 16 | 63 |    |     |
| OK-4     | 17 | 11 | 71 | <1 | 7.1 |
|          |    |    |    |    |     |
| Virginia | 20 | 13 | 67 | <1 | 6.8 |
| GOP      | 14 | 15 | 71 |    |     |
| Dem.     | 20 | 10 | 70 |    |     |
| Indep.   | 23 | 16 | 60 | 1  |     |
|          |    |    |    |    |     |
| Maryland | 16 | 18 | 66 | <1 | 6.8 |
| GOP      | 22 | 14 | 65 |    |     |
| Dem.     | 11 | 20 | 69 |    |     |
| Indep.   | 21 | 16 | 62 | 1  |     |
| MD-7     | 20 | 18 | 61 | 1  | 6.7 |

[Q16.] Provide a highly secure e-mail system that, like certified mail, would verify the identities of senders and recipients. To hack this system would be a federal crime, no different from tampering with the mails.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
|          |                            |                          |                      |                            |      |
| National | 14                         | 11                       | 73                   | 1                          | 7.4  |
| GOP      | 20                         | 16                       | 64                   | <1                         | 6.9  |
| Dem.     | 8                          | 8                        | 83                   | 1                          | 8.0  |
| Indep.   | 17                         | 8                        | 72                   | 3                          | 7.3  |
| Oklahoma | 16                         | 11                       | 72                   | 1                          | 7.2  |
| GOP      | 19                         | 10                       | 71                   | 1                          |      |
| Dem.     | 15                         | 11                       | 73                   | 1                          |      |
| Indep.   | 14                         | 10                       | 74                   | 2                          |      |
| OK-4     | 14                         | 4                        | 82                   | <1                         | 7.7  |
|          |                            |                          |                      |                            |      |
| Virginia | 14                         | 8                        | 77                   | 1                          | 7.4  |
| GOP      | 12                         | 9                        | 77                   | 2                          |      |
| Dem.     | 11                         | 9                        | 80                   |                            |      |
| Indep.   | 17                         | 7                        | 75                   | 1                          |      |

| Maryland | 11 | 11 | 77 | 1  | 7.5 |
|----------|----|----|----|----|-----|
| GOP      | 16 | 11 | 71 | 3  |     |
| Dem.     | 7  | 12 | 81 | <1 |     |
| Indep.   | 18 | 7  | 75 |    |     |
| MD-7     | 14 | 12 | 74 |    | 7.6 |

[Q17.] Expand limited money transfer services for individuals, so they can send money to individuals in a greater number of other countries.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
|          |                            |                          |                      |                            |      |
| National | 16                         | 12                       | 72                   | 1                          | 7.2  |
| GOP      | 23                         | 13                       | 64                   |                            | 6.6  |
| Dem.     | 7                          | 8                        | 84                   | <1                         | 7.8  |
| Indep.   | 18                         | 15                       | 65                   | 2                          | 7.1  |
|          |                            |                          |                      |                            |      |
| Oklahoma | 15                         | 12                       | 73                   | <1                         | 7.1  |
| GOP      | 19                         | 12                       | 69                   |                            |      |
| Dem.     | 11                         | 10                       | 79                   |                            |      |
| Indep.   | 16                         | 16                       | 69                   |                            |      |
| OK-4     | 13                         | 9                        | 78                   | <1                         | 7.4  |
|          |                            |                          |                      |                            |      |
| Virginia | 15                         | 11                       | 74                   | 1                          | 7.3  |
| GOP      | 12                         | 10                       | 78                   | 1                          |      |
| Dem.     | 11                         | 10                       | 78                   | 1                          |      |
| Indep.   | 17                         | 13                       | 69                   | 1                          |      |
|          |                            |                          |                      |                            |      |
| Maryland | 10                         | 11                       | 79                   | 1                          | 7.6  |
| GOP      | 13                         | 13                       | 74                   | 1                          |      |
| Dem.     | 7                          | 10                       | 82                   | 2                          |      |
| Indep.   | 13                         | 11                       | 77                   |                            |      |
| MD-7     | 19                         | 10                       | 70                   | 1                          | 7.4  |

[Q18.] Provide small-scale individual savings accounts at interest levels set by US Treasury bonds.

|                     | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|---------------------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National            | 33                         | 16                       | 50                   | 2                          | 5.6  |
| GOP                 | 42                         | 13                       | 46                   |                            | 4.9  |
| Dem.                | 27                         | 15                       | 57                   | 2                          | 6.2  |
| Indep.              | 28                         | 20                       | 48                   | 4                          | 5.5  |
| Oklahoma            | 29                         | 19                       | 52                   | <1                         | 5.7  |
| GOP                 | 35                         | 18                       | 48                   |                            |      |
| Dem.                | 20                         | 23                       | 57                   |                            |      |
| Indep.              | 38                         | 12                       | 50                   |                            |      |
| OK-4                | 28                         | 14                       | 57                   | <1                         | 5.8  |
| <b>Virginia</b> GOP | 30<br>28                   | 16<br>18                 | 54<br>54             | <1<br>1                    | 5.8  |
| Dem.                | 28                         | 13                       | 60                   |                            |      |
| Indep.              | 35                         | 17                       | 48                   |                            |      |
| аорт                |                            |                          |                      |                            |      |
| Maryland            | 28                         | 16                       | 55                   | 1                          | 5.8  |
| GOP                 | 38                         | 19                       | 42                   | 1                          |      |
| Dem.                | 22                         | 15                       | 61                   | 2                          |      |
| Indep.              | 31                         | 15                       | 54                   |                            |      |
| MD-7                | 30                         | 14                       | 56                   | <1                         | 6.0  |

[Q19.] Provide consulting services and technical help to developing countries that are extending and modernizing their postal services.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National | 13                         | 12                       | 74                   | 1                          | 7.3  |
| GOP      | 19                         | 9                        | 72                   | 1                          | 7.0  |
| Dem.     | 7                          | 14                       | 79                   | <1                         | 7.9  |
| Indep.   | 14                         | 14                       | 70                   | 2                          | 7.1  |
|          |                            |                          |                      |                            |      |

| Oklahoma | 14 | 12 | 74 | <1 | 7.3 |
|----------|----|----|----|----|-----|
| GOP      | 16 | 11 | 73 | 1  |     |
| Dem.     | 11 | 14 | 76 |    |     |
| Indep.   | 19 | 9  | 72 |    |     |
| OK-4     | 11 | 10 | 79 | <1 | 7.6 |
|          |    |    |    |    |     |
| Virginia | 12 | 14 | 74 | <1 | 7.4 |
| GOP      | 14 | 15 | 71 |    |     |
| Dem.     | 7  | 11 | 82 |    |     |
| Indep.   | 13 | 14 | 72 | 1  |     |
|          |    |    |    |    |     |
| Maryland | 10 | 13 | 78 | <1 | 7.6 |
| GOP      | 13 | 14 | 72 |    |     |
| Dem.     | 7  | 12 | 81 |    |     |
| Indep.   | 12 | 13 | 74 | 1  |     |
| MD-7     | 14 | 13 | 73 | <1 | 7.5 |
|          |    |    |    |    |     |

Another possibility for the Postal Service to generate revenue is to allow it to **rent excess space in older post office buildings** to other organizations. Specifically, these organizations could be:

[Q20.] Local government agencies, to do things like receiving payments for paying parking and traffic tickets, getting dog licenses, or getting documents notarized.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
|          |                            |                          |                      |                            |      |
| National | 10                         | 9                        | 81                   | 1                          | 7.9  |
| GOP      | 10                         | 7                        | 83                   |                            | 7.9  |
| Dem.     | 8                          | 9                        | 83                   | 1                          | 8.0  |
| Indep.   | 11                         | 11                       | 76                   | 2                          | 7.8  |
|          |                            |                          |                      |                            |      |
| Oklahoma | 7                          | 11                       | 82                   | 1                          | 8.2  |
| GOP      | 5                          | 11                       | 83                   | 1                          |      |
| Dem.     | 7                          | 8                        | 84                   |                            |      |
| Indep.   | 9                          | 16                       | 74                   | 2                          |      |
| OK-4     | 6                          | 5                        | 89                   | <1                         | 8.5  |
|          |                            |                          |                      |                            |      |

| Virginia        | 7      | 7        | 85       | 1  | 8.1 |
|-----------------|--------|----------|----------|----|-----|
| GOP             | 6      | 6        | 87       | 1  |     |
| Dem.            | 4      | 9        | 85       | 1  |     |
| Indep.          | 11     | 6        | 83       |    |     |
|                 |        |          |          |    |     |
|                 |        |          |          |    |     |
| Maryland        | 5      | 11       | 83       | <1 | 8.2 |
| Maryland<br>GOP | 5<br>5 | 11<br>10 | 83<br>85 | <1 | 8.2 |
|                 |        |          |          | <1 | 8.2 |
| GOP             | 5      | 10       | 85       | -  | 8.2 |

[Q21.] Private companies, to do things like selling goods and services.

|                 | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|-----------------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National        | 15                         | 13                       | 72                   | 1                          | 7.2  |
| GOP             | 15                         | 13                       | 72                   |                            | 7.3  |
| Dem.            | 15                         | 12                       | 72                   | <1                         | 7.2  |
| Indep.          | 14                         | 15                       | 69                   | 2                          | 7.2  |
| Oklahoma        | 16                         | 14                       | 69                   | <1                         | 7.0  |
| GOP             | 12                         | 10                       | 77                   | 1                          |      |
| Dem.            | 19                         | 16                       | 65                   |                            |      |
| Indep.          | 21                         | 23                       | 54                   | 2                          |      |
| OK-4            | 20                         | 9                        | 71                   | <1                         | 6.8  |
| Virginia<br>GOP | 11<br>9                    | 12<br>8                  | 77<br>83             | <u> </u>                   | 7.4  |
| Dem.            | 13                         | 11                       | 75                   | 1                          |      |
| Indep.          | 13                         | 15                       | 72                   |                            |      |
|                 | 15                         | 18                       | 66                   | 1                          | 6.9  |
| Maryland<br>GOP | 15                         | 18<br>8                  | 78                   | 1                          | 0.9  |
|                 |                            |                          |                      | 1                          |      |
| Dem.            | 14                         | 24                       | 61                   | 1                          |      |
| Indep.          | 19                         | 17                       | 63                   | 1                          | C 7  |
| MD-7            | 20                         | 17                       | 62                   | 1                          | 6.7  |

Finally, the Postal Service owns and leases a great deal of warehouse space that is currently not fully utilized. It could:

[Q22.] Lease warehouse space to private companies, such as delivery or mail order companies.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National | 6                          | 7                        | 86                   | 1                          | 8.3  |
| GOP      | 6                          | 5                        | 89                   |                            | 8.3  |
| Dem.     | 5                          | 8                        | 86                   | <1                         | 8.4  |
| Indep.   | 6                          | 10                       | 83                   | 2                          | 8.2  |
|          |                            |                          |                      |                            |      |
| Oklahoma | 5                          | 8                        | 86                   | <1                         | 8.2  |
| GOP      | 5                          | 5                        | 89                   | 1                          |      |
| Dem.     | 5                          | 8                        | 87                   | 1                          |      |
| Indep.   | 7                          | 16                       | 77                   |                            |      |
| OK-4     | 1                          | 8                        | 90                   | <1                         | 8.6  |
|          |                            |                          |                      |                            |      |
| Virginia | 5                          | 5                        | 90                   | <1                         | 8.4  |
| GOP      | 3                          | 5                        | 92                   | 1                          |      |
| Dem.     | 5                          | 4                        | 90                   |                            |      |
| Indep.   | 7                          | 5                        | 88                   |                            |      |
|          |                            |                          |                      |                            |      |
| Maryland | 4                          | 12                       | 84                   | 1                          | 8.2  |
| GOP      | 3                          | 8                        | 88                   | 1                          |      |
| Dem.     | 2                          | 14                       | 83                   | 1                          |      |
| Indep.   | 9                          | 11                       | 79                   | 1                          |      |
| MD-7     | 7                          | 14                       | 78                   | 2                          | 8.0  |

### **OPERATING COSTS**

We are now going to look at ways that the Postal Service can save money by reducing operating costs. These will have an effect on the level of service provided by the Postal Service.

### **ENDING SATURDAY DELIVERY**

One option for the Postal Service to reduce its costs is to eliminate delivery of letters and commercial mail on Saturdays. Packages would still be delivered and Post Offices would still be open on Saturdays.

Here are two arguments in **favor** of this proposal. For each, please select whether you find it convincing or unconvincing:

# **Argument in Favor of Policy Option**

[Q23.] The Postal Service needs to be allowed to act like a business and adapt to Americans' decreasing demand for paper. The US Postmaster General wants to eliminate Saturday delivery of most types of mail, saying it would save money and make good business sense. The Postal Service should be able to adapt effectively and efficiently.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                 |                     |                  |                       |                      |                    | _                          |
| National | 47              | 31                  | 78               | 10                    | 12                   | 22                 | 1                          |
| GOP      | 54              | 26                  | 80               | 8                     | 11                   | 19                 |                            |
| Dem.     | 43              | 35                  | 78               | 12                    | 11                   | 23                 |                            |
| Indep.   | 42              | 34                  | 76               | 8                     | 15                   | 23                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 48              | 34                  | 82               | 12                    | 6                    | 18                 | 1                          |
| GOP      | 51              | 33                  | 84               | 10                    | 6                    | 16                 |                            |
| Dem.     | 47              | 33                  | 80               | 15                    | 5                    | 20                 | 2                          |
| Indep.   | 37              | 42                  | 79               | 10                    | 10                   | 20                 |                            |
| OK-4     | 40              | 39                  | 79               | 9                     | 11                   | 20                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 45              | 33                  | 78               | 12                    | 9                    | 21                 | <1                         |
| GOP      | 46              | 33                  | 79               | 14                    | 7                    | 21                 |                            |
| Dem.     | 46              | 31                  | 77               | 14                    | 10                   | 24                 |                            |
| Indep.   | 44              | 37                  | 81               | 9                     | 9                    | 18                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Maryland | 37              | 33                  | 70               | 16                    | 13                   | 29                 | 1                          |
| GOP      | 47              | 30                  | 77               | 17                    | 5                    | 22                 | 1                          |
| Dem.     | 33              | 33                  | 66               | 16                    | 17                   | 33                 | 1                          |
| Indep.   | 35              | 37                  | 72               | 17                    | 11                   | 28                 | 1                          |
| MD-7     | 35              | 27                  | 62               | 12                    | 23                   | 35                 | 4                          |

[Q24.] Now that most people have email, they are not as dependent on letters to communicate and they are mailing less, but sending more packages.. Reducing the number of days that letters are delivered, while keeping package deliveries, is an appropriate adaptation to the changes of modern life.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 49              | 28                  | 77               | 12                    | 10                   | 22                 | 1                          |
| GOP      | 55              | 24                  | 79               | 11                    | 10                   | 21                 |                            |
| Dem.     | 43              | 31                  | 74               | 15                    | 11                   | 26                 |                            |
| Indep.   | 48              | 30                  | 78               | 9                     | 10                   | 19                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 52              | 30                  | 82               | 12                    | 6                    | 18                 | 1                          |
| GOP      | 54              | 29                  | 83               | 9                     | 7                    | 16                 | 1                          |
| Dem.     | 53              | 31                  | 84               | 10                    | 5                    | 15                 | 1                          |
| Indep.   | 39              | 28                  | 67               | 26                    | 7                    | 33                 |                            |
| OK-4     | 51              | 26                  | 77               | 15                    | 7                    | 22                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 44              | 32                  | 76               | 14                    | 10                   | 24                 | <1                         |
| GOP      | 47              | 35                  | 82               | 12                    | 6                    | 18                 |                            |
| Dem.     | 44              | 32                  | 76               | 12                    | 11                   | 23                 | 1                          |
| Indep.   | 45              | 27                  | 72               | 17                    | 11                   | 28                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Maryland | 44              | 34                  | 78               | 9                     | 13                   | 22                 | 1                          |
| GOP      | 56              | 34                  | 90               | 4                     | 6                    | 10                 | 1                          |
| Dem.     | 40              | 33                  | 73               | 11                    | 15                   | 26                 | <1                         |
| Indep.   | 39              | 35                  | 74               | 12                    | 13                   | 25                 | 1                          |
| MD-7     | 37              | 28                  | 65               | 16                    | 18                   | 34                 | 1                          |

Here are two arguments **against** eliminating delivery of letters and commercial mail on Saturdays. For each, please select whether you find it convincing or unconvincing:

### **Argument Against Policy Option**

[Q25.] Not having Saturday letter delivery is an inconvenience for everyone, but it is especially unfair to people living in rural communities, as well as senior citizens and low-income Americans. They are more isolated, have less access to the Internet and have greater need for the connection mail provides.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                 |                     |                  |                       |                      |                    |                            |
| National | 24              | 24                  | 48               | 24                    | 28                   | 52                 | 1                          |
| GOP      | 23              | 18                  | 41               | 25                    | 34                   | 59                 | 1                          |
| Dem.     | 26              | 29                  | 55               | 22                    | 23                   | 45                 |                            |
| Indep.   | 24              | 23                  | 47               | 27                    | 24                   | 51                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 19              | 29                  | 48               | 27                    | 25                   | 52                 | 1                          |
| GOP      | 12              | 22                  | 34               | 31                    | 35                   | 66                 | 1                          |
| Dem.     | 24              | 33                  | 57               | 26                    | 16                   | 42                 | 1                          |
| Indep.   | 28              | 35                  | 63               | 19                    | 18                   | 37                 |                            |
| OK-4     | 24              | 21                  | 45               | 30                    | 24                   | 54                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 27              | 25                  | 52               | 28                    | 20                   | 48                 | 1                          |
| GOP      | 21              | 24                  | 45               | 31                    | 24                   | 55                 | 1                          |
| Dem.     | 31              | 27                  | 58               | 23                    | 18                   | 41                 | 1                          |
| Indep.   | 25              | 24                  | 49               | 33                    | 18                   | 51                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Maryland | 27              | 25                  | 52               | 25                    | 22                   | 47                 | 1                          |
| GOP      | 16              | 22                  | 38               | 32                    | 29                   | 61                 | 1                          |
| Dem.     | 32              | 28                  | 60               | 21                    | 18                   | 39                 | 1                          |
| Indep.   | 27              | 24                  | 51               | 25                    | 24                   | 49                 |                            |
| MD-7     | 28              | 35                  | 63               | 24                    | 11                   | 35                 | 2                          |

[Q26.] Cutting Saturday delivery would hurt various businesses. Some businesses require a fast delivery of mail at a low cost, such as Amazon. Businesses who advertise by mail would not have the opportunity to target Saturdays when people have more time to look at ads in the mail and who might go shopping as a result.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 25              | 28                  | 53               | 23                    | 23                   | 46                 | 1                          |
| GOP      | 25              | 25                  | 50               | 23                    | 26                   | 49                 | 1                          |
| Dem.     | 27              | 31                  | 58               | 22                    | 20                   | 42                 |                            |
| Indep.   | 21              | 28                  | 49               | 25                    | 24                   | 49                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |

| Oklahoma | 18 | 32 | 50 | 27 | 24 | 51 | <1 |
|----------|----|----|----|----|----|----|----|
| GOP      | 14 | 28 | 42 | 28 | 32 | 60 |    |
| Dem.     | 20 | 37 | 57 | 25 | 17 | 42 | 1  |
| Indep.   | 25 | 30 | 55 | 28 | 18 | 46 |    |
| OK-4     | 23 | 30 | 53 | 25 | 22 | 47 | <1 |
|          |    |    |    |    |    |    |    |
| Virginia | 21 | 26 | 47 | 32 | 20 | 52 | 1  |
| GOP      | 18 | 23 | 41 | 39 | 21 | 60 |    |
| Dem.     | 22 | 25 | 47 | 31 | 21 | 52 | 1  |
| Indep.   | 22 | 29 | 51 | 28 | 21 | 49 | 1  |
|          |    |    |    |    |    |    |    |
| Maryland | 23 | 29 | 52 | 29 | 19 | 48 | 2  |
| GOP      | 14 | 29 | 43 | 34 | 23 | 57 | 1  |
| Dem.     | 27 | 29 | 56 | 25 | 17 | 42 | 2  |
| Indep.   | 22 | 27 | 49 | 32 | 17 | 49 | 2  |
| MD-7     | 34 | 28 | 62 | 22 | 14 | 36 | 2  |

Now that you have evaluated the arguments, here is a proposal on Saturday delivery for you to evaluate.

# **Assessing the Proposal**

[Q27.] Eliminate Saturday letter delivery, while retaining Saturday delivery of packages, such as mail order medicines, and Priority Mail. Post office hours would not be affected. This change is estimated to eventually save about \$2 billion a year.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
|          |                            |                          |                      |                            |      |
| National | 18                         | 10                       | 72                   | <1                         | 7.2  |
| GOP      | 17                         | 11                       | 73                   |                            | 7.3  |
| Dem.     | 18                         | 8                        | 74                   |                            | 7.1  |
| Indep.   | 19                         | 11                       | 69                   | 1                          | 7.1  |
|          |                            |                          |                      |                            |      |
| Oklahoma | 12                         | 8                        | 79                   |                            | 7.8  |
| GOP      | 7                          | 6                        | 87                   |                            |      |
| Dem.     | 15                         | 9                        | 76                   |                            |      |
| Indep.   | 22                         | 14                       | 64                   |                            |      |
| OK-4     | 9                          | 8                        | 84                   |                            | 8.0  |

| Virginia | 18 | 10 | 72 | <1 | 7.2 |
|----------|----|----|----|----|-----|
| GOP      | 11 | 12 | 78 |    |     |
| Dem.     | 20 | 10 | 70 | 1  |     |
| Indep.   | 20 | 6  | 74 |    |     |
|          |    |    |    |    |     |
| Maryland | 18 | 12 | 70 | <1 | 7.0 |
| GOP      | 11 | 8  | 81 |    |     |
| Dem.     | 18 | 13 | 69 |    |     |
| Indep.   | 25 | 12 | 62 | 1  |     |
| MD-7     | 27 | 14 | 59 | 1  | 6.2 |

We are now going to consider two more options for reducing operating costs—closing some mail processing centers and closing some post offices.

#### UNIVERSAL SERVICE OBLIGATION

This issue generates substantial debate about the responsibilities of the Postal Service.

To fully understand this debate it is necessary to understand what is called the Universal Service Obligation. Current law says that the postal service has an "obligation...to bind the nation together." It sets the requirement that "the Postal Service shall provide a maximum degree of effective and regular postal services to rural areas, communities, and small towns," even in areas "where post offices are not self-sustaining" (italics added).

As part of this obligation, the Postal Service maintains postal facilities and delivery services in very small and remote communities, though in some cases these are not full post offices but service counters in retail stores. Overall, there are about 102,000 locations in the postal service network.

There is a debate about whether the universal service obligation should be loosened so that the Postal Service does not have to provide a maximum level of service in places where it is costly to do so.

Here are arguments in **favor** of and **against** the idea that the obligation should be loosened. Please select whether you find each one convincing or unconvincing:

### **Argument in Favor of Policy Option**

[Q28.] The universal service obligation was important earlier in our history, but the reality is that times have changed. People everywhere may eventually have access to E-mail and most already do. To provide people in the remotest corners of the country not only with postal service, but also with a "maximum" level of service is very costly. Given that they now have other means of communication this requirement should be relaxed somewhat.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total<br>unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|-----------------------|----------------------------|
| National | 24              | 39                  | 63               | 23                    | 13                   | 36                    | 1                          |
| GOP      | 27              | 38                  | 65               | 25                    | 10                   | 35                    | 1                          |
| Dem.     | 22              | 37                  | 59               | 27                    | 15                   | 42                    |                            |
| Indep.   | 22              | 44                  | 66               | 16                    | 16                   | 32                    | 2                          |
|          |                 |                     |                  |                       |                      | -                     |                            |
| Oklahoma | 20              | 47                  | 67               | 22                    | 11                   | 33                    | <1                         |
| GOP      | 22              | 46                  | 68               | 21                    | 11                   | 32                    | 1                          |
| Dem.     | 19              | 51                  | 70               | 22                    | 8                    | 30                    |                            |
| Indep.   | 16              | 40                  | 56               | 24                    | 21                   | 45                    |                            |
| OK-4     | 22              | 43                  | 65               | 21                    | 15                   | 36                    | <1                         |
|          |                 |                     |                  |                       |                      |                       |                            |
| Virginia | 20              | 45                  | 65               | 21                    | 14                   | 35                    | 1                          |
| GOP      | 22              | 44                  | 66               | 23                    | 11                   | 34                    |                            |
| Dem.     | 20              | 40                  | 60               | 24                    | 16                   | 40                    | 1                          |
| Indep.   | 18              | 50                  | 68               | 17                    | 14                   | 31                    | 1                          |
|          |                 |                     |                  |                       |                      |                       |                            |
| Maryland | 19              | 38                  | 57               | 23                    | 19                   | 42                    | 1                          |
| GOP      | 26              | 36                  | 62               | 28                    | 10                   | 38                    |                            |
| Dem.     | 20              | 34                  | 54               | 21                    | 25                   | 46                    | 1                          |
| Indep.   | 8               | 50                  | 58               | 23                    | 17                   | 40                    | 1                          |
| MD-7     | 16              | 35                  | 51               | 22                    | 24                   | 46                    | 3                          |

# **Argument Against Policy Option**

[Q29.] Universal service is central to the whole idea of having a postal service, rather than having private companies that would change uneven rates and deliver the mail only when it is profitable. Especially in a country of vast size and diversity like the United States, it is fundamental to have a means of communication and shipping that is committed to reaching every corner of the nation, both rural and urban. Keeping universal service adds value to our society and economy and binds the country together.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 35              | 33                  | 68               | 21                    | 10                   | 31                 | 1                          |
| GOP      | 35              | 30                  | 65               | 27                    | 8                    | 35                 | 1                          |
| Dem.     | 39              | 35                  | 74               | 16                    | 9                    | 25                 |                            |
| Indep.   | 31              | 36                  | 67               | 18                    | 14                   | 32                 | 1                          |

| Oklahoma | 33 | 39 | 72 | 19 | 9 | 28 | 1 |
|----------|----|----|----|----|---|----|---|
| GOP      | 28 | 42 | 70 | 20 | 9 | 29 | 1 |
| Dem.     | 37 | 37 | 74 | 17 | 8 | 25 | 2 |
| Indep.   | 35 | 36 | 71 | 19 | 9 | 28 | 2 |
| OK-4     | 27 | 42 | 69 | 20 | 9 | 29 | 1 |
|          |    |    |    |    |   |    |   |
| Virginia | 37 | 35 | 72 | 21 | 7 | 28 | 1 |
| GOP      | 28 | 38 | 66 | 26 | 8 | 34 | 1 |
| Dem.     | 43 | 36 | 79 | 14 | 7 | 21 | 1 |
| Indep.   | 38 | 32 | 70 | 24 | 7 | 31 | 1 |
|          |    |    |    |    |   |    |   |
| Maryland | 37 | 37 | 74 | 18 | 7 | 25 | 1 |
| GOP      | 31 | 41 | 72 | 22 | 7 | 29 |   |
| Dem.     | 41 | 34 | 75 | 16 | 8 | 24 | 1 |
| Indep.   | 37 | 39 | 76 | 20 | 5 | 25 |   |
| MD-7     | 40 | 34 | 74 | 21 | 4 | 25 | 2 |

Having evaluated the arguments, here is the proposal:

# **Assessing the Proposal**

[Q30.] The Postal Service would not always provide a maximum level of service in places where it is costly to do so.

|          | Not              | Just             | Accontable        | Refused /<br>Don't |      |
|----------|------------------|------------------|-------------------|--------------------|------|
|          | Acceptable (0-4) | Tolerable<br>(5) | Acceptable (6-10) | know               | Mean |
|          |                  |                  |                   |                    |      |
| National | 35               | 20               | 45                | 1                  | 5.2  |
| GOP      | 31               | 20               | 49                |                    | 5.5  |
| Dem.     | 38               | 19               | 43                |                    | 4.9  |
| Indep.   | 35               | 22               | 41                | 2                  | 5.1  |
|          |                  |                  |                   |                    |      |
| Oklahoma | 33               | 17               | 51                | <1                 | 5.4  |
| GOP      | 27               | 18               | 55                |                    |      |
| Dem.     | 35               | 15               | 50                | 1                  |      |
| Indep.   | 43               | 17               | 40                |                    |      |
| OK-4     | 38               | 10               | 52                | 1                  | 5.3  |

| Virginia | 37 | 18 | 44 | 1 | 5.0 |
|----------|----|----|----|---|-----|
| GOP      | 25 | 19 | 56 | 1 |     |
| Dem.     | 45 | 15 | 40 | 1 |     |
| Indep.   | 36 | 22 | 41 | 1 |     |
|          |    |    |    |   |     |
| Maryland | 41 | 17 | 42 |   | 4.9 |
| GOP      | 35 | 14 | 51 |   |     |
| Dem.     | 42 | 18 | 40 |   |     |
| Indep.   | 44 | 18 | 38 |   |     |
| MD-7     | 49 | 19 | 33 |   | 4.2 |

We will now look at some specific proposals for reducing the level of service in some places.

#### REDUCING DOOR DELIVERY

Right now, in urban and suburban areas many people receive their mail directly at their door while others receive their mail in curbside mailboxes or neighborhood cluster mailboxes (called cluster boxes). One option that would save money would be to require most customers to put a mailbox on the curb instead, or to get their mail at neighborhood cluster boxes down the street. Exceptions would be made for people who have disabilities.

Here are arguments in **favor** of and **against** reducing door delivery by requiring most customers to receive curbside or clusterbox delivery of their mail. Please select whether you find each one convincing or unconvincing:

### **Argument in Favor of Policy Option**

[Q31.] Moving away from delivering mail directly to people's doors is a common sense change: it will save the Postal Service a great many labor hours once they do not have to walk all the way to each door. Currently rural Americans all across the country do not get delivery to their door. It is only fair that people get equal levels of service. There is no reason why able-bodied people in many denser areas cannot do a little walking.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 44              | 29                  | 73               | 12                    | 14                   | 26                 | 1                          |
| GOP      | 49              | 30                  | 79               | 8                     | 12                   | 20                 | 1                          |
| Dem.     | 43              | 24                  | 67               | 15                    | 18                   | 33                 | <1                         |
| Indep.   | 41              | 34                  | 75               | 12                    | 11                   | 23                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |

| Oklahoma | 46 | 32 | 78 | 13 | 9  | 22 | <1 |
|----------|----|----|----|----|----|----|----|
| GOP      | 50 | 29 | 79 | 14 | 7  | 21 |    |
| Dem.     | 44 | 34 | 78 | 12 | 10 | 22 |    |
| Indep.   | 36 | 35 | 71 | 10 | 17 | 27 | 2  |
| OK-4     | 46 | 35 | 81 | 12 | 7  | 19 | <1 |
|          |    |    |    |    |    |    |    |
| Virginia | 41 | 31 | 72 | 15 | 12 | 27 | 1  |
| GOP      | 44 | 36 | 80 | 9  | 11 | 20 |    |
| Dem.     | 40 | 26 | 66 | 21 | 12 | 33 | 1  |
| Indep.   | 42 | 33 | 75 | 13 | 11 | 24 | 2  |
|          |    |    |    |    |    |    |    |
| Maryland | 38 | 30 | 68 | 17 | 15 | 32 | <1 |
| GOP      | 51 | 28 | 79 | 17 | 5  | 22 |    |
| Dem.     | 32 | 31 | 63 | 15 | 21 | 36 | <1 |
| Indep.   | 36 | 31 | 67 | 23 | 11 | 34 |    |
| MD-7     | 30 | 25 | 55 | 16 | 28 | 44 | 1  |

# **Argument Against Policy Option**

[Q32.] It is not clear that this plan would really save a lot of money, because there would be a substantial and unknown cost to build new, secure cluster boxes in urban areas where space is very expensive. Putting up curbside mailboxes would also be a substantial cost that would have to be borne by the customer, the Postal Service, or possibly by taxpayers.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 28              | 32                  | 60               | 23                    | 17                   | 40                 | 1                          |
| GOP      | 32              | 27                  | 59               | 27                    | 14                   | 41                 |                            |
| Dem.     | 29              | 34                  | 63               | 20                    | 17                   | 37                 | <1                         |
| Indep.   | 22              | 36                  | 58               | 22                    | 20                   | 42                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 23              | 36                  | 59               | 28                    | 13                   | 41                 | <1                         |
| GOP      | 21              | 37                  | 58               | 28                    | 14                   | 41                 | 1                          |
| Dem.     | 27              | 37                  | 64               | 27                    | 10                   | 37                 |                            |
| Indep.   | 19              | 35                  | 54               | 33                    | 14                   | 47                 |                            |
| OK-4     | 21              | 33                  | 54               | 33                    | 13                   | 46                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |

| Virginia       | 26 | 34 | 60 | 27 | 12 | 39 | 1 |
|----------------|----|----|----|----|----|----|---|
| GOP            | 20 | 38 | 58 | 32 | 10 | 42 |   |
| Dem.           | 32 | 30 | 62 | 24 | 12 | 36 | 1 |
| Indep.         | 26 | 34 | 60 | 27 | 12 | 39 | 2 |
|                |    |    |    |    |    |    |   |
| Maryland       | 23 | 41 | 64 | 23 | 12 | 35 | 1 |
| GOP            | 20 | 39 | 59 | 23 | 18 | 41 |   |
|                |    |    |    | 23 | 10 | 41 |   |
| Dem.           | 24 | 42 | 66 | 22 | 11 | 33 | 1 |
| Dem.<br>Indep. |    |    |    |    |    |    | 1 |

Having evaluated the arguments, here is the first proposal:

### **Assessing the Proposals**

[Q33\*.] The Postal Service would be required by law to convert 30 million mail boxes--about a quarter of all addresses--from door delivery to curbside mail boxes or cluster boxes over the next ten years. This would mean about 80 percent of all door delivery mail boxes would be changed.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
|          |                            |                          |                      |                            |      |
| National | 27                         | 16                       | 58                   | <1                         | 6.0  |
| GOP      | 24                         | 11                       | 65                   |                            | 6.2  |
| Dem.     | 30                         | 17                       | 53                   | 2                          | 5.7  |
| Indep.   | 21                         | 21                       | 57                   |                            | 6.2  |
| Oklahoma | 29                         | 15                       | 56                   | <1                         | 6.0  |
| GOP      | 27                         | 12                       | 61                   |                            |      |
| Dem.     | 29                         | 18                       | 54                   |                            |      |
| Indep.   | 24                         | 24                       | 49                   | 3                          |      |
|          |                            |                          |                      |                            |      |
| Virginia | 29                         | 15                       | 56                   | <1                         | 5.8  |
| GOP      | 27                         | 13                       | 61                   |                            |      |
| Dem.     | 25                         | 19                       | 56                   |                            |      |
| Indep.   | 22                         | 24                       | 55                   |                            |      |
|          |                            |                          |                      |                            |      |

| Maryland | 31 | 17 | 53 | 5.7 |
|----------|----|----|----|-----|
| GOP      | 34 | 20 | 46 |     |
| Dem.     | 26 | 24 | 50 |     |
| Indep.   | 29 | 18 | 54 |     |

Here is the second proposal:

[Q34\*.] Do not require that people change their mail delivery away from door delivery, but let the local Postal Service managers try to work with people in neighborhoods to make the change to curbside or cluster box delivery on a voluntary basis.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
|          | 22                         | 4.5                      | F.4                  | 4                          | F. C |
| National | 32                         | 16                       | 51                   | 1                          | 5.6  |
| GOP      | 34                         | 15                       | 51                   | <1                         | 5.5  |
| Dem.     | 36                         | 15                       | 50                   |                            | 5.4  |
| Indep.   | 24                         | 21                       | 53                   | 2                          | 6.1  |
| Oklahoma | 27                         | 16                       | 56                   | <1                         | 6    |
| GOP      | 25                         | 14                       | 61                   |                            |      |
| Dem.     | 31                         | 17                       | 53                   |                            |      |
| Indep.   | 34                         | 9                        | 53                   | 3                          |      |
|          |                            |                          |                      |                            |      |
| Virginia | 24                         | 18                       | 57                   |                            | 6.1  |
| GOP      | 24                         | 10                       | 65                   | 1                          |      |
| Dem.     | 35                         | 17                       | 49                   |                            |      |
| Indep.   | 28                         | 19                       | 53                   |                            |      |
|          |                            |                          |                      |                            |      |
| Maryland | 28                         | 21                       | 50                   |                            | 5.7  |
| GOP      | 25                         | 11                       | 64                   |                            |      |
| Dem.     | 33                         | 21                       | 46                   |                            |      |
| Indep.   | 30                         | 14                       | 55                   |                            |      |

<sup>\*</sup> Compared to other questions in the survey, fewer respondents received question 33 and question 34 in Maryland (285), Oklahoma (248) and Virginia (383), increasing the margins of error for these two questions to 5.8% (MD), 6.2% (OK) and 5% (VA). This had no effect on the margin of error for the national sample.

### SPEED OF DELIVERY; PROCESSING CENTERS

One proposal that has been made by the Postal Service to save money is to allow it to reduce the number of mail processing centers.\*

This would involve Congress choosing not to oppose the Postal Service lowering the standards for how rapidly mail is delivered. Based on current standards, about 58 percent of all first class mail is delivered overnight and the rest within two to three days, depending on how far it has to go. Lowering these standards would make it possible to reduce the number of mail processing centers, which would save money. Priority mail and packages would not be affected by this change.

Here are two arguments in **favor** of the proposal to allow the Postal Service to lower the standards for how rapidly mail is delivered allowing it to close some processing centers. For each, please select whether you find it convincing or unconvincing:

### **Arguments in Favor of Policy Option**

[Q35.] The Postal Service has no choice but to change how it operates to reflect current business conditions. The amount of first-class mail keeps falling, so that in many mail processing centers, expensive, high-volume sorting machines are only being run four hours a day. To survive, the Postal Service has to be allowed to downsize its operation to fit the actual flow of mail.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 34              | 44                  | 78               | 13                    | 8                    | 21                 | 1                          |
| GOP      | 32              | 47                  | 79               | 13                    | 8                    | 21                 | <1                         |
| Dem.     | 35              | 42                  | 77               | 15                    | 8                    | 23                 | 1                          |
| Indep.   | 36              | 43                  | 79               | 11                    | 9                    | 20                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 32              | 48                  | 80               | 13                    | 7                    | 20                 | <1                         |
| GOP      | 36              | 47                  | 83               | 11                    | 6                    | 17                 | 1                          |
| Dem.     | 29              | 49                  | 78               | 15                    | 7                    | 22                 |                            |
| Indep.   | 28              | 50                  | 78               | 17                    | 5                    | 22                 |                            |
| OK-4     | 33              | 45                  | 78               | 16                    | 5                    | 21                 | 1                          |

\* While the description in this question of the anticipated relationship between the speed of delivery and the number of processing centers was consistent with the views of the Postmaster General at an earlier point, during the period that the questionnaire was in the field the Inspector General challenged these assumptions based on new evidence. Thus, while this question, and the ones immediately following, are shown in the questionnaire, they are not discussed in the accompanying report as it is not clear that the premises are correct.

| Virginia | 30 | 51 | 81 | 14 | 5  | 19 | <1 |
|----------|----|----|----|----|----|----|----|
| GOP      | 33 | 50 | 83 | 12 | 4  | 16 |    |
| Dem.     | 28 | 52 | 80 | 14 | 6  | 20 | 1  |
| Indep.   | 32 | 48 | 80 | 15 | 5  | 20 |    |
|          |    |    |    |    |    |    |    |
| Maryland | 32 | 44 | 76 | 16 | 7  | 23 | <1 |
| GOP      | 35 | 49 | 84 | 11 | 5  | 16 | 1  |
| Dem.     | 31 | 44 | 75 | 15 | 10 | 25 | <1 |
| Indep.   | 29 | 38 | 67 | 28 | 5  | 33 |    |
| MD-7     | 28 | 44 | 72 | 19 | 9  | 28 | 1  |

[Q36.] With all the alternative means of communication that exist today through the Internet, it is just unrealistic to think that it is vital whether stamped letters arrive a day sooner or later. We should allow the Postal Service to organize its mail processing in a rational way--we're not living in the twentieth century anymore.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          | 20              | 20                  | 60               | 4.0                   | 12                   | 24                 |                            |
| National | 30              | 38                  | 68               | 18                    | 13                   | 31                 | 1                          |
| GOP      | 35              | 33                  | 68               | 21                    | 10                   | 31                 | 2                          |
| Dem.     | 27              | 40                  | 67               | 16                    | 17                   | 33                 | <1                         |
| Indep.   | 28              | 42                  | 70               | 15                    | 14                   | 29                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 29              | 41                  | 70               | 20                    | 11                   | 31                 |                            |
| GOP      | 35              | 38                  | 73               | 16                    | 11                   | 27                 |                            |
| Dem.     | 26              | 41                  | 67               | 22                    | 11                   | 33                 |                            |
| Indep.   | 16              | 48                  | 64               | 28                    | 9                    | 37                 |                            |
| OK-4     | 31              | 42                  | 73               | 17                    | 11                   | 28                 |                            |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 30              | 41                  | 71               | 19                    | 10                   | 29                 | 1                          |
| GOP      | 30              | 39                  | 69               | 20                    | 11                   | 31                 |                            |
| Dem.     | 26              | 43                  | 69               | 18                    | 12                   | 30                 | 1                          |
| Indep.   | 32              | 39                  | 71               | 21                    | 8                    | 29                 |                            |
|          |                 |                     |                  |                       |                      |                    |                            |
| Maryland | 31              | 35                  | 66               | 21                    | 13                   | 34                 | <1                         |
| GOP      | 36              | 34                  | 70               | 22                    | 8                    | 30                 |                            |
| Dem.     | 33              | 33                  | 66               | 19                    | 16                   | 35                 |                            |
| Indep.   | 20              | 44                  | 64               | 26                    | 9                    | 35                 | 1                          |

| MD-7   | 28 | 32 | 60 | 19 | 20 | 39 | 1 |
|--------|----|----|----|----|----|----|---|
| 1410 / | 20 | 32 |    | 10 | 20 | 99 | _ |

Here are two arguments **against** allowing the Postal Service to lower the standards for how rapidly mail is delivered, and allowing it to close some processing centers. For each, please select whether you find it convincing or unconvincing:

### **Arguments Against Policy Option**

[Q37.] Lowering the standards of how rapidly the mail is delivered would surely end up hurting people and businesses in some areas more than others. This would be unfair and inconsistent with the spirit and letter of the universal service obligation of the Postal Service. It will create a second-class service for people who live far away from the remaining processing centers.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                 |                     |                  |                       |                      |                    |                            |
| National | 27              | 36                  | 63               | 27                    | 9                    | 36                 | 1                          |
| GOP      | 28              | 32                  | 60               | 30                    | 9                    | 39                 | 1                          |
| Dem.     | 30              | 38                  | 68               | 24                    | 8                    | 32                 | 1                          |
| Indep.   | 22              | 37                  | 59               | 29                    | 10                   | 39                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 26              | 41                  | 67               | 25                    | 8                    | 33                 | <1                         |
| GOP      | 22              | 37                  | 59               | 28                    | 13                   | 41                 | 1                          |
| Dem.     | 30              | 45                  | 75               | 22                    | 4                    | 26                 |                            |
| Indep.   | 30              | 42                  | 72               | 21                    | 7                    | 28                 |                            |
| OK-4     | 26              | 38                  | 64               | 24                    | 11                   | 35                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 26              | 39                  | 65               | 26                    | 8                    | 34                 | 1                          |
| GOP      | 19              | 43                  | 62               | 28                    | 8                    | 36                 | 2                          |
| Dem.     | 27              | 42                  | 69               | 22                    | 9                    | 31                 | 1                          |
| Indep.   | 31              | 31                  | 62               | 32                    | 5                    | 37                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Maryland | 28              | 40                  | 68               | 21                    | 11                   | 32                 | 1                          |
| GOP      | 23              | 46                  | 69               | 24                    | 6                    | 30                 |                            |
| Dem.     | 32              | 37                  | 69               | 17                    | 13                   | 30                 | 1                          |
| Indep.   | 22              | 41                  | 63               | 29                    | 8                    | 37                 |                            |
| MD-7     | 42              | 32                  | 74               | 19                    | 5                    | 24                 | 2                          |

[Q38.] For the Postal Service to shut down processing centers might save money in the short run, but in the long run it will cost money. As the delivery of mail slows, this will drive customers away and diminish mail revenues even more. This would be a short-sighted business decision and Congress should not encourage it by accepting slower delivery of mail.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                 |                     |                  |                       |                      |                    |                            |
| National | 36              | 33                  | 69               | 21                    | 9                    | 30                 | 1                          |
| GOP      | 37              | 30                  | 67               | 22                    | 11                   | 33                 |                            |
| Dem.     | 35              | 35                  | 70               | 20                    | 7                    | 27                 | 2                          |
| Indep.   | 34              | 35                  | 69               | 20                    | 10                   | 30                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 36              | 38                  | 74               | 19                    | 7                    | 26                 | <1                         |
| GOP      | 33              | 36                  | 69               | 21                    | 9                    | 30                 | 1                          |
| Dem.     | 41              | 42                  | 83               | 14                    | 4                    | 18                 |                            |
| Indep.   | 35              | 35                  | 70               | 26                    | 5                    | 31                 |                            |
| OK-4     | 30              | 37                  | 67               | 23                    | 10                   | 33                 |                            |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 34              | 36                  | 70               | 23                    | 6                    | 29                 | 1                          |
| GOP      | 30              | 33                  | 63               | 30                    | 6                    | 36                 | 1                          |
| Dem.     | 36              | 39                  | 75               | 17                    | 7                    | 24                 | 1                          |
| Indep.   | 38              | 35                  | 73               | 22                    | 6                    | 28                 |                            |
| •        |                 |                     |                  |                       |                      |                    |                            |
| Maryland | 34              | 39                  | 73               | 19                    | 8                    | 27                 | <1                         |
| GOP      | 30              | 40                  | 70               | 23                    | 8                    | 31                 |                            |
| Dem.     | 38              | 37                  | 75               | 16                    | 8                    | 24                 | 1                          |
| Indep.   | 29              | 44                  | 73               | 22                    | 5                    | 27                 |                            |
| MD-7     | 43              | 36                  | 79               | 13                    | 8                    | 21                 | 1                          |

Now that you have evaluated the arguments, here is a proposal:

### **Assessing the Proposal**

[Q39.] The Postal Service would set lower standards for how rapidly mail is delivered, enabling it to reduce the number of mail processing centers. Delivery of a letter would typically take two to three days, rather than the current one to three days as it does now.

Please select how acceptable you find this proposal on the scale below.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National | 33                         | 16                       | 51                   | <1                         | 5.5  |
| GOP      | 36                         | 10                       | 54                   |                            | 5.5  |
| Dem.     | 34                         | 20                       | 45                   |                            | 5.2  |
| Indep.   | 27                         | 17                       | 55                   | 1                          | 5.9  |
| Oklahoma | 30                         | 17                       | 53                   | <1                         | 5.7  |
| GOP      | 25                         | 12                       | 63                   | 1                          |      |
| Dem.     | 35                         | 19                       | 46                   |                            |      |
| Indep.   | 29                         | 24                       | 46                   | 2                          |      |
| OK-4     | 28                         | 15                       | 56                   | 1                          | 5.9  |
| Virginia | 31                         | 17                       | 52                   | 1                          | 5.6  |
| GOP      | 22                         | 16                       | 61                   | 1                          |      |
| Dem.     | 36                         | 17                       | 47                   |                            |      |
| Indep.   | 32                         | 17                       | 49                   | 1                          |      |
| Maryland | 34                         | 17                       | 49                   | <1                         | 5.4  |
| GOP      | 32                         | 16                       | 52                   |                            |      |
| Dem.     | 33                         | 19                       | 49                   | <1                         |      |
| Indep.   | 38                         | 15                       | 46                   | 1                          |      |
| MD-7     | 39                         | 18                       | 41                   | 2                          | 4.7  |

Another option for lowering costs is to close and consolidate some post offices that are losing money.

#### CLOSING AND CONSOLIDATION OF POST OFFICES

In 2012, there were 31,272 post offices in the United States. The Postmaster General has identified a list of 3,653 post offices that are losing money—about 12% of the total--and has proposed that the Postal Service should be able to close them without Congressional interference. The Postal Service estimates that doing this would save it \$200 million a year.

Currently there are some in Congress who are opposed to closing these post offices and say that the Postal Service should not be able to make this decision without Congressional involvement.

Here are two arguments in **favor** of the proposal to allow the Postal Service to close most or all of the list of 3,653 post offices that are losing money. For each, please select whether you find it convincing or unconvincing:

### **Arguments in Favor of Policy Option**

[Q40] Since the volume of first-class mail is projected to keep declining, it is expected that the Postal Service will have serious losses if the Postal Service isn't allowed to make changes to its operations. When some post offices are losing money hand over fist, the Postal Service needs to be able to shut them down if alternative access to postal services is available nearby.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                 |                     |                  |                       |                      |                    |                            |
| National | 44              | 37                  | 81               | 12                    | 6                    | 18                 | 1                          |
| GOP      | 49              | 38                  | 87               | 10                    | 3                    | 13                 | 1                          |
| Dem.     | 46              | 34                  | 80               | 12                    | 9                    | 21                 |                            |
| Indep.   | 33              | 42                  | 75               | 17                    | 7                    | 24                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 40              | 42                  | 82               | 13                    | 5                    | 18                 | <1                         |
| GOP      | 46              | 42                  | 88               | 6                     | 6                    | 12                 |                            |
| Dem.     | 37              | 41                  | 78               | 18                    | 3                    | 21                 | 1                          |
| Indep.   | 29              | 47                  | 76               | 16                    | 9                    | 25                 |                            |
| OK-4     | 46              | 39                  | 85               | 11                    | 3                    | 14                 | <1                         |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 40              | 42                  | 82               | 11                    | 6                    | 17                 | 1                          |
| GOP      | 46              | 42                  | 88               | 7                     | 4                    | 11                 | 1                          |
| Dem.     | 35              | 47                  | 82               | 11                    | 7                    | 18                 | 1                          |
| Indep.   | 44              | 37                  | 81               | 12                    | 7                    | 19                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Maryland | 39              | 40                  | 79               | 14                    | 7                    | 21                 | <1                         |
| GOP      | 45              | 42                  | 87               | 10                    | 3                    | 13                 |                            |
| Dem.     | 39              | 36                  | 75               | 14                    | 11                   | 25                 | <1                         |
| Indep.   | 29              | 47                  | 76               | 20                    | 2                    | 22                 | 1                          |
| MD-7     | 44              | 29                  | 73               | 13                    | 13                   | 26                 | 1                          |

[Q41.] Closing post offices could be done without hurting consumers in rural areas, by opening service counters in shops and stores that people go to regularly. Thus, the Postal Service could close money-losing post offices and still be able to meet the universal service obligation.

|          | Very<br>convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|--------------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 59                 | 28                  | 87               | 7                     | 6                    | 13                 | <1                         |
| GOP      | 64                 | 27                  | 91               | 5                     | 3                    | 8                  |                            |
| Dem.     | 56                 | 30                  | 86               | 7                     | 8                    | 15                 |                            |
| Indep.   | 55                 | 27                  | 82               | 10                    | 6                    | 16                 | 2                          |
|          |                    |                     |                  |                       |                      |                    |                            |
| Oklahoma | 55                 | 30                  | 85               | 8                     | 6                    | 14                 | <1                         |
| GOP      | 66                 | 23                  | 89               | 5                     | 6                    | 11                 |                            |
| Dem.     | 49                 | 33                  | 82               | 10                    | 7                    | 17                 | 1                          |
| Indep.   | 43                 | 39                  | 82               | 11                    | 7                    | 18                 |                            |
| OK-4     | 59                 | 29                  | 88               | 5                     | 7                    | 12                 | <1                         |
|          |                    |                     |                  |                       |                      |                    |                            |
| Virginia | 53                 | 34                  | 87               | 8                     | 5                    | 13                 | 1                          |
| GOP      | 60                 | 32                  | 92               | 5                     | 3                    | 8                  |                            |
| Dem.     | 49                 | 36                  | 85               | 11                    | 4                    | 15                 | 1                          |
| Indep.   | 55                 | 33                  | 88               | 5                     | 7                    | 12                 | 1                          |
|          |                    |                     |                  |                       |                      |                    |                            |
| Maryland | 51                 | 33                  | 84               | 10                    | 5                    | 15                 | 1                          |
| GOP      | 60                 | 32                  | 92               | 8                     |                      | 8                  |                            |
| Dem.     | 47                 | 35                  | 82               | 9                     | 7                    | 16                 | 2                          |
| Indep.   | 49                 | 31                  | 80               | 14                    | 5                    | 19                 | 1                          |
| MD-7     | 46                 | 35                  | 81               | 8                     | 9                    | 17                 | 4                          |

Here are two arguments **against** allowing the Postal Service to close most or all of the list of 3,653 post offices that are losing money. For each, please select whether you find it convincing or unconvincing:

## **Arguments Against Policy Option**

[Q42.] When post offices are shut down and replaced by service counters, there are still various services these service counters would not provide, such as sending a money order, an odd-shaped package, or a package to another country. Thus, to get those services in rural areas, people would have to travel greater distances to get to a post office. This violates the universal service obligation.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 25              | 38                  | 63               | 25                    | 10                   | 35                 | 2                          |
| GOP      | 25              | 32                  | 57               | 28                    | 14                   | 42                 | 1                          |
| Dem.     | 26              | 43                  | 69               | 22                    | 7                    | 29                 | 1                          |
| Indep.   | 23              | 39                  | 62               | 26                    | 10                   | 36                 | 3                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 21              | 41                  | 62               | 26                    | 11                   | 37                 | 1                          |
| GOP      | 15              | 37                  | 52               | 33                    | 16                   | 49                 | 1                          |
| Dem.     | 26              | 49                  | 75               | 17                    | 7                    | 24                 | 2                          |
| Indep.   | 22              | 33                  | 55               | 36                    | 7                    | 43                 | 2                          |
| OK-4     | 16              | 39                  | 55               | 34                    | 10                   | 44                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 23              | 38                  | 61               | 28                    | 9                    | 37                 | 1                          |
| GOP      | 15              | 40                  | 55               | 35                    | 9                    | 44                 | 1                          |
| Dem.     | 26              | 37                  | 63               | 25                    | 10                   | 35                 | 1                          |
| Indep.   | 26              | 40                  | 66               | 26                    | 9                    | 35                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Maryland | 19              | 45                  | 64               | 25                    | 10                   | 35                 | 1                          |
| GOP      | 16              | 37                  | 53               | 35                    | 11                   | 46                 | 1                          |
| Dem.     | 20              | 50                  | 70               | 18                    | 11                   | 29                 | 1                          |
| Indep.   | 21              | 42                  | 63               | 31                    | 6                    | 37                 |                            |
| MD-7     | 29              | 34                  | 63               | 28                    | 8                    | 36                 | 2                          |

[Q43.] In many rural areas the post office is the hub of numerous community functions, with bulletin boards, educational materials and more. It is key to a sense of local identity. Closing them can really hurt these communities and leave them without a center.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
| National | 23              | 26                  | 49               | 26                    | 24                   | 50                 | 1                          |
| GOP      | 22              | 21                  | 43               | 28                    | 29                   | 57                 |                            |
| Dem.     | 28              | 27                  | 55               | 27                    | 17                   | 44                 | 1                          |
| Indep.   | 17              | 31                  | 48               | 21                    | 28                   | 49                 | 3                          |
|          |                 |                     |                  |                       |                      |                    |                            |

| Oklahoma | 20 | 28 | 48 | 27 | 25 | 52 | 1  |
|----------|----|----|----|----|----|----|----|
| GOP      | 14 | 25 | 39 | 29 | 32 | 61 |    |
| Dem.     | 27 | 30 | 57 | 23 | 19 | 42 | 1  |
| Indep.   | 19 | 32 | 51 | 30 | 19 | 49 |    |
| OK-4     | 16 | 29 | 45 | 31 | 23 | 54 | <1 |
|          |    |    |    |    |    |    |    |
| Virginia | 20 | 28 | 48 | 28 | 23 | 51 | 1  |
| GOP      | 15 | 26 | 41 | 33 | 25 | 58 | 1  |
| Dem.     | 22 | 28 | 50 | 28 | 22 | 50 | 1  |
| Indep.   | 21 | 27 | 48 | 26 | 26 | 52 | 1  |
|          |    |    |    |    |    |    |    |
| Maryland | 22 | 28 | 50 | 30 | 21 | 51 | 1  |
| GOP      | 16 | 27 | 43 | 31 | 26 | 57 | 1  |
| Dem.     | 25 | 28 | 53 | 27 | 20 | 47 | <1 |
| Indep.   | 20 | 27 | 47 | 37 | 17 | 54 |    |
| MD-7     | 25 | 30 | 55 | 26 | 19 | 45 | 1  |

Having evaluated the arguments, here again is the proposal:

## **Assessing the Proposals**

[Q44.] Permit the Postal Service to close most of the post offices that operate at a significant loss. This would be as much as 12% of post offices nationwide. The Postal Service estimates that doing this would save \$200 million a year.

Please select how acceptable you find this proposal on the scale below.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National | 23                         | 15                       | 62                   | 1                          | 6.3  |
| GOP      | 18                         | 14                       | 67                   | <1                         | 6.8  |
| Dem.     | 27                         | 14                       | 60                   | <1                         | 6.0  |
| Indep.   | 24                         | 18                       | 56                   | 2                          | 6.0  |
|          |                            |                          |                      |                            |      |

| Oklahoma | 20 | 15 | 65 | <1 | 6.4 |
|----------|----|----|----|----|-----|
| GOP      | 14 | 16 | 71 |    |     |
| Dem.     | 22 | 14 | 63 | 1  |     |
| Indep.   | 33 | 16 | 52 |    |     |
| OK-4     | 21 | 15 | 64 | <1 | 6.5 |
|          |    |    |    |    |     |
| Virginia | 21 | 15 | 63 | <1 | 6.3 |
| GOP      | 15 | 13 | 73 |    |     |
| Dem.     | 23 | 16 | 61 |    |     |
| Indep.   | 24 | 14 | 62 | 1  |     |
|          |    |    |    |    |     |
| Maryland | 28 | 15 | 56 | 1  | 5.9 |
| GOP      | 23 | 8  | 69 | 1  |     |
| Dem.     | 28 | 19 | 53 | <1 |     |
| Indep.   | 34 | 15 | 49 | 1  |     |
| MD-7     | 30 | 17 | 53 | 1  | 5.8 |
|          |    |    |    |    |     |

## Here is a second proposal:

[Q45.] The Postal Service would be permitted to close no more than five percent of existing unprofitable post offices each year.

Please select how acceptable you find this proposal on the scale below.

|          | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|----------|----------------------------|--------------------------|----------------------|----------------------------|------|
|          |                            |                          |                      |                            |      |
| National | 25                         | 23                       | 52                   | <1                         | 5.8  |
| GOP      | 26                         | 21                       | 53                   |                            | 5.9  |
| Dem.     | 26                         | 21                       | 54                   |                            | 5.8  |
| Indep.   | 23                         | 27                       | 48                   | 2                          | 5.5  |
|          |                            |                          |                      |                            |      |
| Oklahoma | 20                         | 20                       | 60                   | 1                          | 6.1  |
| GOP      | 18                         | 23                       | 58                   | 1                          |      |
| Dem.     | 21                         | 14                       | 64                   | 1                          |      |
| Indep.   | 22                         | 28                       | 50                   |                            |      |
| OK-4     | 24                         | 16                       | 59                   | 1                          | 6.0  |
|          |                            |                          |                      |                            |      |

| Virginia        | 25       | 19       | 56       | <1      | 5.9 |
|-----------------|----------|----------|----------|---------|-----|
| GOP             | 22       | 19       | 60       |         |     |
| Dem.            | 25       | 16       | 59       |         |     |
| Indep.          | 30       | 20       | 50       | 1       |     |
|                 |          |          |          |         |     |
|                 |          |          |          |         |     |
| Maryland        | 27       | 19       | 54       | <1      | 5.8 |
| Maryland<br>GOP | 27<br>29 | 19<br>13 | 54<br>58 | <1<br>1 | 5.8 |
| -               |          |          |          |         | 5.8 |
| GOP             | 29       | 13       | 58       |         | 5.8 |
| GOP<br>Dem.     | 29<br>26 | 13<br>20 | 58<br>54 |         | 5.8 |

#### LABOR RELATIONS

Another proposal deals with labor relations. It would change how collective bargaining disputes between the Postal Service and the labor unions that represent postal workers are resolved.

Currently, if the Postal Service and a union cannot reach agreement, after a certain period they are both required to present their cases to a federal arbitrator, whose decision is binding.

At present, arbitrators make their decisions based on what issues are raised by each side in the dispute, often including the long-term financial condition of the Postal Service. Arbitrators must weigh all factors raised by either side.

This proposal would *require* the arbitrator to take into account the current and long-term financial condition of the Postal Service in every case.

Here are arguments in **favor** of and against the proposal to *require* the arbitrator to take into account the current and long-term financial condition of the Postal Service in every case. Please select whether you find it convincing or unconvincing:

#### **Arguments in Favor of Policy Option**

[Q46.] Because the Postal Service has to run as a business and receives no money from Congress, its serious financial problems should always be considered when dealing with union demands. It is appropriate for Congress to make this a legal requirement because Congress ultimately has to make sure that the public interest is being served.

|          | Very<br>convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|--------------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          |                    |                     |                  |                       |                      |                    |                            |
| National | 31                 | 40                  | 71               | 19                    | 9                    | 28                 | 1                          |
| GOP      | 36                 | 38                  | 74               | 19                    | 8                    | 27                 | <1                         |
| Dem.     | 26                 | 39                  | 65               | 20                    | 14                   | 34                 | 2                          |
| Indep.   | 34                 | 43                  | 77               | 17                    | 5                    | 22                 | 2                          |
|          |                    |                     |                  |                       |                      |                    |                            |
| Oklahoma | 29                 | 47                  | 76               | 16                    | 7                    | 23                 | 2                          |
| GOP      | 35                 | 47                  | 82               | 14                    | 5                    | 19                 | 1                          |
| Dem.     | 23                 | 48                  | 71               | 18                    | 8                    | 26                 | 3                          |
| Indep.   | 28                 | 43                  | 71               | 21                    | 9                    | 30                 |                            |
| OK-4     | 33                 | 44                  | 77               | 15                    | 6                    | 21                 | 2                          |
|          |                    |                     |                  |                       |                      |                    |                            |
| Virginia | 33                 | 44                  | 77               | 17                    | 6                    | 23                 | 1                          |
| GOP      | 43                 | 40                  | 83               | 12                    | 5                    | 17                 | 1                          |
| Dem.     | 25                 | 48                  | 73               | 20                    | 7                    | 27                 | 1                          |
| Indep.   | 32                 | 42                  | 74               | 18                    | 7                    | 25                 | 1                          |
|          |                    |                     |                  |                       |                      |                    |                            |
| Maryland | 31                 | 41                  | 72               | 16                    | 11                   | 27                 | 1                          |
| GOP      | 41                 | 41                  | 82               | 14                    | 3                    | 17                 | 1                          |
| Dem.     | 30                 | 37                  | 67               | 16                    | 16                   | 32                 | 1                          |
| Indep.   | 19                 | 54                  | 73               | 17                    | 8                    | 25                 | 2                          |
| MD-7     | 25                 | 40                  | 65               | 21                    | 11                   | 32                 | 3                          |

# **Arguments Against Policy Option**

[Q47.] This proposed requirement is completely unnecessary. The Postal Service's finances have always been considered in these disputes. This proposed requirement is really meant to make all considerations secondary to the financial condition of the Postal Service. It is also important to think about other factors, such as how a given decision might harm customers or Postal Service workers.

|          | Very convincing | Somewhat convincing | Total convincing | Somewhat unconvincing | Very<br>unconvincing | Total unconvincing | Refused /<br>Don't<br>know |
|----------|-----------------|---------------------|------------------|-----------------------|----------------------|--------------------|----------------------------|
|          | 25              | 27                  | 60               | 25                    | 4.4                  | 26                 | 4                          |
| National | 25              | 37                  | 62               | 25                    | 11                   | 36                 | 1                          |
| GOP      | 22              | 31                  | 53               | 31                    | 15                   | 46                 | 1                          |
| Dem.     | 31              | 42                  | 73               | 22                    | 4                    | 26                 | 2                          |
| Indep.   | 22              | 40                  | 62               | 22                    | 15                   | 37                 | 2                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Oklahoma | 20              | 45                  | 65               | 26                    | 8                    | 34                 | 1                          |
| GOP      | 14              | 43                  | 57               | 29                    | 14                   | 43                 |                            |
| Dem.     | 25              | 50                  | 75               | 21                    | 3                    | 24                 | 2                          |
| Indep.   | 21              | 38                  | 59               | 35                    | 7                    | 42                 |                            |
| OK-4     | 18              | 38                  | 56               | 33                    | 9                    | 42                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Virginia | 21              | 42                  | 63               | 26                    | 9                    | 35                 | 1                          |
| GOP      | 12              | 39                  | 51               | 34                    | 15                   | 49                 |                            |
| Dem.     | 28              | 43                  | 71               | 22                    | 5                    | 27                 | 2                          |
| Indep.   | 24              | 43                  | 67               | 27                    | 6                    | 33                 | 1                          |
|          |                 |                     |                  |                       |                      |                    |                            |
| Maryland | 26              | 38                  | 64               | 26                    | 9                    | 35                 | 2                          |
| GOP      | 12              | 39                  | 51               | 39                    | 10                   | 49                 | 1                          |
| Dem.     | 34              | 38                  | 72               | 17                    | 9                    | 26                 | 2                          |
| Indep.   | 21              | 38                  | 59               | 33                    | 7                    | 40                 | 1                          |
| MD-7     | 27              | 33                  | 60               | 31                    | 7                    | 38                 | 2                          |

Now that you have evaluated the arguments, here again is the proposal:

### **Assessing the Proposal**

[Q48.] When the Postal Service and a union are bargaining, cannot reach agreement and go into federal arbitration, the arbitrator would be required to take into account the current and long-term financial condition of the Postal Service.

Please select how acceptable you find this proposal on the scale below.

|                 | Not<br>Acceptable<br>(0-4) | Just<br>Tolerable<br>(5) | Acceptable<br>(6-10) | Refused /<br>Don't<br>know | Mean |
|-----------------|----------------------------|--------------------------|----------------------|----------------------------|------|
| National        | 15                         | 15                       | 69                   | 1                          | 6.9  |
| GOP             | 13                         | 12                       | 74                   | 1                          | 7.2  |
| Dem.            | 19                         | 18                       | 63                   |                            | 6.4  |
| Indep.          | 12                         | 16                       | 71                   | 2                          | 7.1  |
| Oklahoma        | 12                         | 15                       | 72                   | 1                          | 7.0  |
| GOP             | 5                          | 12                       | 83                   | 1                          |      |
| Dem.            | 16                         | 17                       | 67                   | 1                          |      |
| Indep.          | 22                         | 19                       | 57                   | 2                          |      |
| OK-4            | 11                         | 18                       | 71                   |                            | 7.0  |
| Virginia<br>GOP | 11<br>7                    | 16<br>11                 | 72<br>83             | <1                         | 6.9  |
| Dem.            | 13                         | 19                       | 67                   | 1                          |      |
| Indep.          | 13                         | 17                       | 70                   |                            |      |
| Maryland        | 19                         | 16                       | 66                   |                            | 6.6  |
| GOP             | 6                          | 13                       | 80                   |                            |      |
| Dem.            | 27                         | 15                       | 59                   |                            |      |
| Indep.          | 13                         | 22                       | 65                   |                            |      |
| MD-7            | 22                         | 21                       | 56                   | 1                          | 6.1  |

#### FINAL RECOMMENDATIONS

Congratulations, you have completed evaluating the series of proposals being considered for dealing with the Postal Service's problems. You're almost done.

Having considered these various proposals, we would now like you to complete the most important part of this exercise—which is **making your final recommendations**.

On the next screen you will see all of the proposals you just evaluated. You will then select your own recommended package of proposals.

As you will see, many proposals are mutually exclusive. Thus, you will only be able to choose one of them.

For each area, if you wish, you can keep things as they are now—or you can make one of the changes proposed.

### [Q49.] PRE-FUNDING FUTURE RETIREE HEALTH BENEFITS

- 1) End the requirement for further prefunding payments toward future retiree health benefits. The money that has already been put in the fund (covering about 50% of projected costs) would remain and could not be used for other purposes.
- 2) Reduce the prefunding level from its current requirement of covering 100% of future costs down to 80% and to significantly stretch out the period for reaching that level.
- 3) Maintain the current requirement for making payments toward pre-funding 100% of future retiree health benefits.

|          | Selected 1 | Selected 2 | Selected 3 |
|----------|------------|------------|------------|
| National | 36         | 47         | 13         |
| GOP      | 38         | 48         | 10         |
| Dem.     | 41         | 45         | 13         |
| Indep.   | 27         | 51         | 17         |
| Oklahoma | 35         | 49         | 13         |
| GOP      | 42         | 46         | 9          |
| Dem.     | 30         | 54         | 14         |
| Indep.   | 33         | 43         | 21         |
| OK-4     | 36         | 47         | 14         |
|          |            |            |            |
| Virginia | 36         | 47         | 14         |
| GOP      | 42         | 43         | 12         |
| Dem.     | 32         | 49         | 16         |
| Indep.   | 38         | 50         | 9          |
|          |            |            |            |
| Maryland | 34         | 48         | 16         |
| GOP      | 40         | 52         | 6          |
| Dem.     | 30         | 46         | 21         |
| Indep.   | 36         | 46         | 16         |
| MD-7     | 39         | 35         | 21         |

## **INCREASING REVENUES**

## [Q50.] Postal Rates

- 1) Permit postal rates to rise in step with the Postal Service's costs, phasing out the rule that postal rates cannot rise faster than inflation
- 2) Maintain the requirement that postal rates cannot rise faster than inflation

|          | Selected 1 | Selected 2 |
|----------|------------|------------|
|          |            |            |
| National | 59         | 40         |
| GOP      | 56         | 42         |
| Dem.     | 60         | 40         |
| Indep.   | 60         | 38         |
|          |            |            |
| Oklahoma | 54         | 44         |
| GOP      | 56         | 43         |
| Dem.     | 55         | 44         |
| Indep.   | 48         | 52         |
| OK-4     | 59         | 40         |
|          |            |            |
| Virginia | 61         | 38         |
| GOP      | 65         | 34         |
| Dem.     | 67         | 32         |
| Indep.   | 60         | 38         |
|          |            |            |
| Maryland | 56         | 44         |
| GOP      | 59         | 41         |
| Dem.     | 57         | 43         |
| Indep.   | 49         | 50         |
| MD-7     | 45         | 53         |

### [Q51.] New Lines of Business

You may select **only one** of the following two options:

- 1) Permit the Postal Service to offer a wider range of new non-postal products and services
- 2) Do NOT permit the Postal Service to provide new non-postal products or services

|          | Selected 1 | Selected 2 |
|----------|------------|------------|
|          |            |            |
| National | 89         | 10         |
| GOP      | 86         | 11         |
| Dem.     | 91         | 9          |
| Indep.   | 88         | 9          |
|          |            |            |
| Oklahoma | 87         | 13         |
| GOP      | 87         | 13         |
| Dem.     | 89         | 11         |
| Indep.   | 79         | 21         |
| OK-4     | 85         | 14         |
|          |            |            |
| Virginia | 90         | 9          |
| GOP      | 92         | 8          |
| Dem.     | 90         | 10         |
| Indep.   | 91         | 9          |
|          |            |            |
| Maryland | 90         | 9          |
| GOP      | 90         | 10         |
| Dem.     | 90         | 8          |
| Indep.   | 91         | 10         |
| MD-7     | 87         | 10         |
|          |            |            |

[Q52.] Since you have chosen to permit the Postal Service to offer a wider range of non-postal products and services, please select any of the possible new non-postal products or services listed below. You may select as many as you wish:

- $\hfill\Box$  a. Sell ad space on postal trucks and in post offices
- $\hfill\Box$  b. Provide self-service photocopying for a fee
- □ c. Provide Internet access in post offices for a fee
- □ d. Provide a highly secure e-mail system that would verify identities of senders and recipients

| $\Box$ e | . Expand serv | vices for in | idividuals to | send mone | y to indi | viduals a | abroad, so | they: | include a | greater | number of |
|----------|---------------|--------------|---------------|-----------|-----------|-----------|------------|-------|-----------|---------|-----------|
| othe     | er countries  |              |               |           |           |           |            |       |           |         |           |

- ☐ f. Provide consulting to countries modernizing their postal services
- $\ \square$  g. Offer small-scale individual savings accounts

# Rent excess space in post office buildings to:

- □ h. local government agencies
- □ i. private companies

# Lease warehouse space to:

□ j. Private companies, such as delivery or mail order companies

|          | Selected<br>A | Selected<br>B | Selected<br>C | Selected<br>D | Selected<br>E | Selected<br>F | Selected<br>G | Selected<br>H | Selected<br>I | Selected<br>J |
|----------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
|          |               |               |               |               |               |               |               |               |               |               |
| National | 55            | 80            | 59            | 59            | 62            | 60            | 32            | 77            | 58            | 76            |
| GOP      | 54            | 76            | 53            | 52            | 55            | 55            | 24            | 74            | 58            | 77            |
| Dem.     | 55            | 83            | 63            | 65            | 66            | 65            | 37            | 80            | 56            | 76            |
| Indep.   | 57            | 80            | 60            | 59            | 65            | 59            | 36            | 78            | 60            | 76            |
|          |               |               |               |               |               |               |               |               |               |               |
| Oklahoma | 54            | 80            | 60            | 58            | 63            | 61            | 35            | 80            | 51            | 75            |
| GOP      | 55            | 82            | 58            | 55            | 59            | 64            | 30            | 80            | 57            | 77            |
| Dem.     | 52            | 81            | 65            | 60            | 67            | 60            | 39            | 85            | 48            | 76            |
| Indep.   | 53            | 72            | 54            | 62            | 64            | 55            | 41            | 67            | 47            | 67            |
| OK-4     | 51            | 83            | 61            | 62            | 68            | 62            | 34            | 78            | 55            | 81            |
|          |               |               |               |               |               |               |               |               |               |               |
| Virginia | 55            | 80            | 60            | 61            | 65            | 64            | 36            | 78            | 56            | 79            |
| GOP      | 61            | 82            | 68            | 61            | 66            | 59            | 37            | 79            | 60            | 80            |
| Dem.     | 49            | 81            | 60            | 64            | 68            | 71            | 37            | 82            | 57            | 81            |
| Indep.   | 56            | 83            | 57            | 62            | 64            | 66            | 36            | 77            | 54            | 77            |
|          |               |               |               |               |               |               |               |               |               |               |
| Maryland | 55            | 82            | 62            | 61            | 66            | 66            | 40            | 81            | 54            | 76            |
| GOP      | 55            | 82            | 54            | 61            | 61            | 68            | 31            | 83            | 61            | 77            |
| Dem.     | 57            | 82            | 67            | 62            | 69            | 67            | 45            | 81            | 52            | 77            |
| Indep.   | 48            | 81            | 60            | 59            | 62            | 64            | 37            | 78            | 52            | 73            |
| MD-7     | 50            | 75            | 57            | 66            | 65            | 62            | 39            | 73            | 57            | 71            |

# REDUCING OPERATING COSTS

# [Q53.] Reducing Mail Delivery Days

- 1) For Saturdays: eliminate letter delivery, but keep delivery of packages and priority mail
- 2) Do NOT reduce Saturday delivery

|          | Selected 1 | Selected 2 |
|----------|------------|------------|
|          |            |            |
| National | 67         | 31         |
| GOP      | 75         | 25         |
| Dem.     | 60         | 37         |
| Indep.   | 67         | 31         |
|          |            |            |
| Oklahoma | 76         | 24         |
| GOP      | 82         | 17         |
| Dem.     | 73         | 27         |
| Indep.   | 62         | 36         |
| OK-4     | 77         | 20         |
|          |            |            |
| Virginia | 68         | 32         |
| GOP      | 73         | 26         |
| Dem.     | 64         | 35         |
| Indep.   | 70         | 30         |
|          |            |            |
| Maryland | 60         | 40         |
| GOP      | 75         | 25         |
| Dem.     | 51         | 48         |
| Indep.   | 64         | 35         |
| MD-7     | 49         | 46         |

# [Q54.] Mail Boxes

- 1) Require most door-delivery mail boxes to be converted to curbside or cluster boxes
- 2) Promote voluntary conversion from door-delivery to curbside or cluster boxes
- 3) Do NOT make any changes to door delivery

|          | Selected 1 | Selected 2 | Selected 3 |
|----------|------------|------------|------------|
|          |            |            |            |
| National | 41         | 38         | 19         |
| GOP      | 50         | 32         | 16         |
| Dem.     | 33         | 39         | 26         |
| Indep.   | 40         | 44         | 15         |
|          |            |            |            |
| Oklahoma | 41         | 41         | 18         |
| GOP      | 46         | 42         | 11         |
| Dem.     | 37         | 39         | 25         |
| Indep.   | 39         | 46         | 16         |
| OK-4     | 45         | 38         | 17         |
|          |            |            |            |
| Virginia | 38         | 41         | 20         |
| GOP      | 47         | 37         | 15         |
| Dem.     | 31         | 42         | 26         |
| Indep.   | 40         | 42         | 17         |
|          |            |            |            |
| Maryland | 34         | 40         | 26         |
| GOP      | 47         | 38         | 14         |
| Dem.     | 28         | 40         | 32         |
| Indep.   | 34         | 41         | 24         |
| MD-7     | 20         | 39         | 37         |

# [Q55.] Speed of Delivery

- 1) Permit lower standards for how fast mail is delivered, so that the Postal Service can reduce the number of mail processing centers
- 2) Maintain the current standards for how fast mail is delivered, thus keeping the current number of mail processing centers

|          | Selected 1 | Selected 2 |
|----------|------------|------------|
|          |            |            |
| National | 50         | 48         |
| GOP      | 52         | 46         |
| Dem.     | 48         | 52         |
| Indep.   | 51         | 47         |
|          |            |            |
| Oklahoma | 53         | 47         |
| GOP      | 60         | 39         |
| Dem.     | 48         | 52         |
| Indep.   | 43         | 53         |
| OK-4     | 61         | 39         |
|          |            |            |
| Virginia | 53         | 46         |
| GOP      | 62         | 38         |
| Dem.     | 49         | 49         |
| Indep.   | 49         | 50         |
|          |            |            |
| Maryland | 46         | 52         |
| GOP      | 56         | 42         |
| Dem.     | 40         | 57         |
| Indep.   | 51         | 49         |
| MD-7     | 37         | 60         |

## [Q56.] Closing and Consolidation of Post Offices

- 1) Let the Postal Service close most of the 3,653 post offices (12% of total) that operate at a significant loss
- 2) Let the Postal Service close no more than 5% of existing, unprofitable post offices per year
- 3) Do NOT specify the number of post offices to be closed, but continue to negotiate each closure on a case-by-case basis, with members of Congress possibly being involved

| Selected 1 | Selected 2   | Selected 3   |
|------------|--|--|
|            |  |  |
| 30         | 36   | 33   |
| 38         | 35   | 27   |
| 22         | 41   | 37   |
| 29         | 32   | 37   |
|            |  |  |
| 29         | 42   | 29   |
| 38         | 35   | 27   |
| 23         | 49   | 29   |
| 24         | 41   | 35   |
| 29         | 41   | 29   |
|            |  |  |
| 29         | 42   | 28   |
| 41         | 39   | 20   |
| 22         | 43   | 34   |
| 30         | 40   | 30   |
|            |  |  |
| 27         | 36   | 37   |
| 40         | 34   | 26   |
| 22         | 38   | 41   |
| 23         | 36   | 42   |
| 28         | 32   | 39   |
|            | 30<br>38<br>22<br>29<br>29<br>38<br>23<br>24<br>29<br>41<br>22<br>30<br>27<br>40<br>22<br>23 | 30 36<br>38 35<br>22 41<br>29 32<br>29 42<br>38 35<br>23 49<br>24 41<br>29 41<br>29 41<br>29 42<br>41 39<br>22 43<br>30 40<br>27 36<br>40 34<br>22 38<br>23 36 |

### [Q57.] *LABOR RELATIONS*

You may select **only one** of the following options:

- 1) Require labor dispute arbitrators to always take into account the Postal Service's long-term financial condition when considering a dispute
- 2) Continue to allow labor dispute arbitrators to independently decide how much to take into account the Postal Service's long-term financial condition

|          | Selected 1 | Selected 2 |
|----------|------------|------------|
|          |            |            |
| National | 62         | 37         |
| GOP      | 73         | 27         |
| Dem.     | 50         | 49         |
| Indep.   | 63         | 36         |
|          |            |            |
| Oklahoma | 63         | 36         |
| GOP      | 73         | 26         |
| Dem.     | 54         | 45         |
| Indep.   | 57         | 43         |
| OK-4     | 62         | 38         |
|          |            |            |
| Virginia | 62         | 38         |
| GOP      | 73         | 26         |
| Dem.     | 55         | 44         |
| Indep.   | 59         | 40         |
|          |            |            |
| Maryland | 57         | 43         |
| GOP      | 80         | 19         |
| Dem.     | 45         | 55         |
| Indep.   | 60         | 41         |
| MD-7     | 52         | 47         |
|          |            |            |

[Q58.] In making your proposed package you recommended requiring that the Postal Service reach a higher level of pre-funding for future retiree health benefits than the current level. While some of the changes you have recommend will help the Postal Service in the long run, the Postal Service is not projected to have the funds to make these prefunding payments in the short run.

Where do you think the funds should come from to make these payments? Please select all the proposals that you would recommend:

- □ a. Borrow money against Postal Service assets (valued at approximately \$85 billion)
- □ b. Transfer money from the Postal Service pension fund in each year that it shows a surplus
- □ c. Reduce postal retirees' health care costs by increasing co-pays and requiring them to use Medicare first

#### OR

□ d. End the requirement for further prefunding payments toward future retiree health benefits.

|          | Selected A | Selected B | Selected C | Selected D |
|----------|------------|------------|------------|------------|
|          |            |            |            | ı          |
| National | 4          | 4          | 5          | 1          |
|          |            |            |            |            |
| Oklahoma | 7          | 3          | 3          | 1          |
| OK-4     | 6          | 3          | 7          | 1          |
|          |            |            |            |            |
| Virginia | 4          | 5          | 3          | 4          |
|          |            |            |            |            |
| Maryland | 6          | 5          | 4          | 3          |
| MD-7     | 4          | 8          | 9          | 3          |

# **DEMOGRAPHICS**

## **NATIONAL**

| Party  | Identification                        |     |
|--------|---------------------------------------|-----|
|        | Republican                            | 37% |
|        | Independent                           |     |
|        | Democrat                              | 38  |
| Gende  | er                                    |     |
|        | Male                                  | 47  |
|        | Female                                | 54  |
| Race   |                                       |     |
|        | White, Non-Hispanic                   | 74  |
|        | Black/ African American, Non-Hispanic | 13  |
|        | Hispanic                              | 9   |
|        | Asian, Non-Hispanic                   | 3   |
|        | Other (includes Native Americans)     | 1   |
| Age    |                                       |     |
|        | 18-24                                 | 10  |
|        | 25-44                                 | 31  |
|        | 45-64                                 | 38  |
|        | 65+                                   | 22  |
| Incom  | ne                                    |     |
|        | Under \$30,000                        | 16  |
|        | 30,000-49,999                         |     |
|        | 50,000-74,999                         |     |
|        | 75,000-99,999                         |     |
|        | 100,000-149,999                       |     |
|        | 150,000 or higher                     |     |
| OKL    | AHOMA                                 |     |
| Party  | Identification                        |     |
| ı arıy | Republican                            | 44% |
|        | Independent                           |     |
|        | Democrat                              |     |
| Gende  | er                                    |     |
|        | Male                                  | 46  |
|        | Female                                |     |

| Race  |  |
|-------|--|
|       | White, Non-Hispanic87                  |
|       | Black/ African American, Non-Hispanic6 |
|       | Hispanic5                              |
|       | Asian, Non-Hispanic1                   |
|       | Other (includes Native Americans)      |
| Age   |  |
| C     | 18-247                                 |
|       | 25-44                                  |
|       | 45-64                                  |
|       | 65+21                                  |
| Incom | ne                                     |
|       | Under \$29,99924                       |
|       | 30,000-49,99924                        |
|       | 50,000-74,99923                        |
|       | 75,000-99,99913                        |
|       | 100,000-149,9999                       |
|       | 150,000 or higher7                     |
| Gende | er Male                                |
| Race  |  |
|       | White, Non-Hispanic88                  |
|       | Black/ African American, Non-Hispanic  |
|       | Hispanic3                              |
|       | Asian, Non-Hispanic                    |
|       | Other (includes Native Americans)      |
| Age   |  |
|       | 18-24                                  |
|       | 25-4433                                |
|       | 45-6439                                |
|       | 65+                                    |
| Incom | ne                                     |
|       | Under \$29,99921                       |
|       | 30,000-49,99922                        |
|       | 50,000-74,99925                        |
|       | 75,000-99,99914                        |
|       | 100,000-149,99911                      |

|         | 150,000 or higher                     |
|---------|---------------------------------------|
| VIRG    | FINIA                                 |
| Gende   | er e                                  |
|         | Male                                  |
|         | Female                                |
|         |                                       |
| Race    |                                       |
|         | White, Non-Hispanic                   |
|         | Black/ African American, Non-Hispanic |
|         | Hispanic                              |
|         | Asian, Non-Hispanic                   |
|         | Other (includes Native Americans)     |
| Age     |                                       |
| 0       | 18-24                                 |
|         | 25-44                                 |
|         | 45-64                                 |
|         | 65+                                   |
| Incom   | e                                     |
| mcom    | Under \$29,999                        |
|         | 30,000-49,999                         |
|         | 50,000-74,99923                       |
|         | 75,000-99,999                         |
|         | 100,000-149,999                       |
|         | 150,000 or higher                     |
|         |                                       |
| MAR     | YLAND                                 |
| Party ! | Identification                        |
|         | Republican 26%                        |
|         | Independent                           |
|         | Democrat55                            |
| Gende   | er                                    |
|         | Male                                  |
|         | Female                                |
| Race    |                                       |
| Nace    | White, Non-Hispanic 64                |
|         | •                                     |
|         | Black/ African American, Non-Hispanic |
|         | Hispanic                              |
|         | Other (includes Native Americans)     |
|         | Onici (metudes ivanice Americans)     |

| Age   |   |
|-------|---|
| Ū     | 18-24                                   |
|       | 25-4430                                 |
|       | 45-6439                                 |
|       | 65+21                                   |
| Incon | ne                                      |
|       | Under \$29,99910                        |
|       | 30,000-49,99912                         |
|       | 50,000-74,99923                         |
|       | 75,000-99,99920                         |
|       | 100,000-149,99920                       |
|       | 150,000 or higher                       |
| MAR   | YLAND (CONGRESSIONAL DISTRICT 7)        |
| Party | Identification                          |
|       | Republican 18%                          |
|       | Independent6                            |
|       | Democrat                                |
| Gende | er                                      |
|       | Male                                    |
|       | Female                                  |
| Race  |   |
|       | White, Non-Hispanic39                   |
|       | Black/ African American, Non-Hispanic55 |
|       | Hispanic3                               |
|       | Asian, Non-Hispanic                     |
| Age   |   |
|       | 18-2411                                 |
|       | 25-4430                                 |
|       | 45-64                                   |
|       | 65+                                     |
| Incon | ne                                      |
|       | Under \$29,99916                        |
|       | 30,000-49,99916                         |
|       | 50,000-74,99923                         |
|       | 75,000-99,99916                         |
|       | 100,000-149,99915                       |
|       | 150,000 or higher                       |